

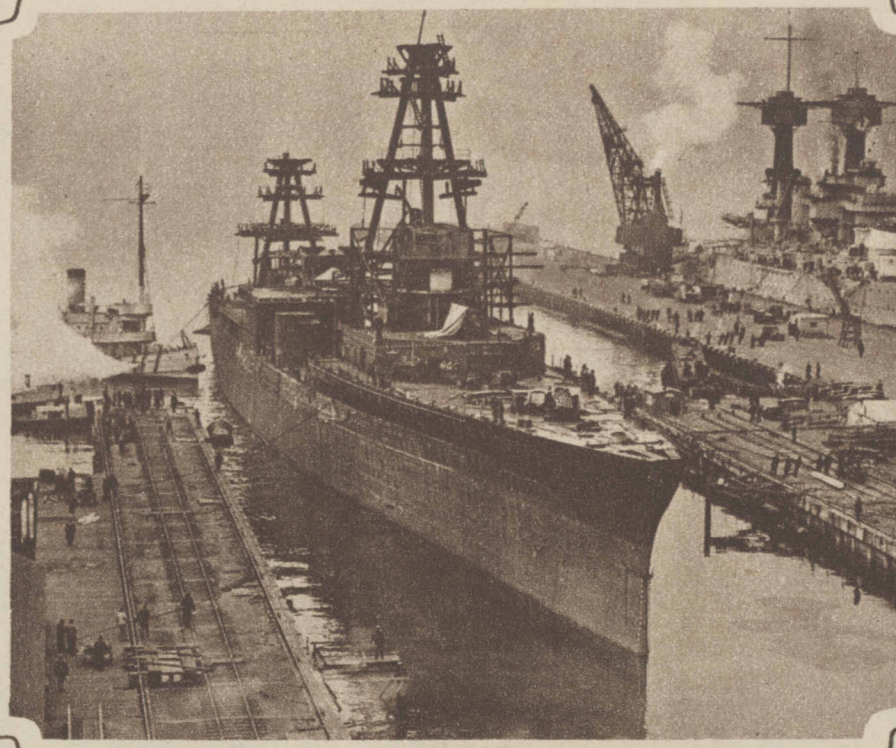
Yesterday, just the back lawn. Today, a safe playground for the children. Or a lovely garden protected from careless feet. Make your back lawn a real part of the home. Enclose it with Cyclone Fence. We're ready with the fence and men to install it. Choice of several styles of fence . . . Also tennis court enclosures . . . Phone us . . .

CYCLONE FENCE COMPANY

UNITED STATES STEEL CORPORATION Chicago, Ill.

Cyclone Fence WIRE OR IRON

PHONE FRANKLIN 0116



THE FIRST AMERICAN CRUISER EVER BUILT IN DRY DOCK, the Louisville, is floated at the Puget Sound navy yard, Washington. It will be ready for christening late this summer. (Photograph from Pacific and Atlantic.)



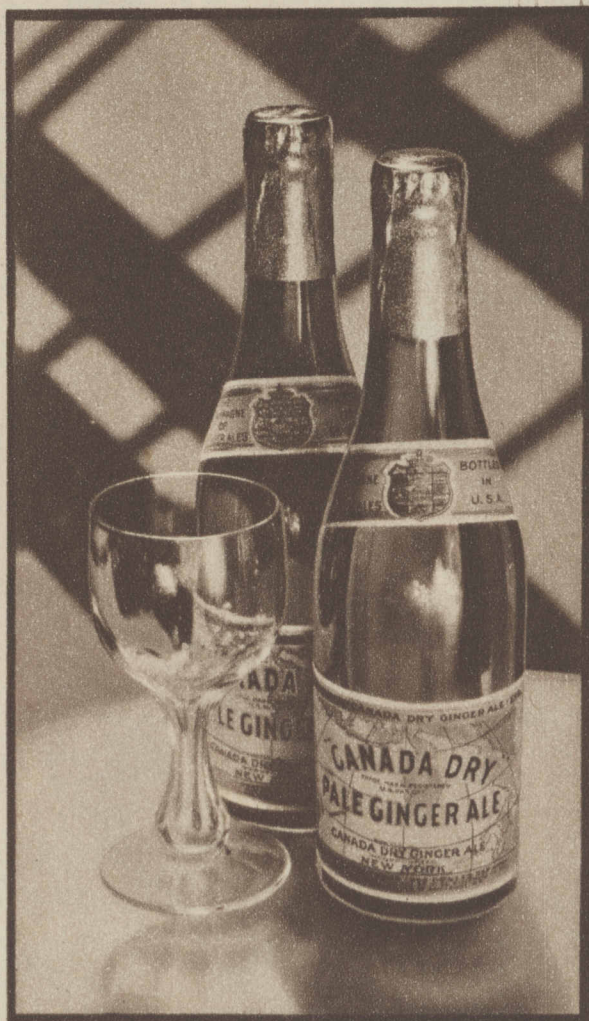
NAVAL CONFERENCE CHIEFTAINS ATTAIN IMMORTALITY OF WAX—Effigies of Secretary of State Stimson and the remainder of the London Big Five are prepared at Mme. Tussaud's celebrated wax works, where the display will edify holidaying Johnnies and their Jennies. (Photograph from Pacific and Atlantic.)

Joyous and Vigorous

like children's laughter



it is part of the happy household



BOBBIE thinks Susan can play on his team and Susan, the tomboy, would rather fight battles with lead soldiers than rock to sleep the prettiest doll in the nursery. And mother is sure that tomboy or ball player, her children's laughter is part of her happy, vigorous household.

So, tired or gay, frolicking over the nursery, sitting politely at table, Bobbie and Susan and countless other children in countless other households break into smiles and shout with joy when "Canada Dry" is placed before them.

It is a joyous beverage. It is a sparkling drink. It matches the high spirits of children and is good for them. Its purity recommends it to parents. Why? Because

of its basic excellence. The very foundation of "Canada Dry" is "Liquid Ginger"—which we make from selected Jamaica ginger root by a special process. This process is controlled by us and, unlike any other method, retains for "Canada Dry" all of the original aroma, flavor and natural essence of the ginger root. Rigid laboratory control assures uniformity, purity and highest quality.

And into your household this fine old ginger ale will bring its cheer and vigor. Into your household . . . to your Bobbie and Susan . . . this fine old ginger ale will bring laughter and joy. Is there a Hostess Package of twelve bottles in your pantry, for your children?

"CANADA DRY"

The Champagne of Ginger Ales



DOBBS HATS



The Dobbs Devon has a charming air of simplicity enhanced by its exquisite new texture—Lino—woven of the threads of palm . . . in lovely colorings and every headsize, of course!

Capper & Capper
Michigan at Monroe and 900 N. Michigan

To people who are only soap-and-water clean—

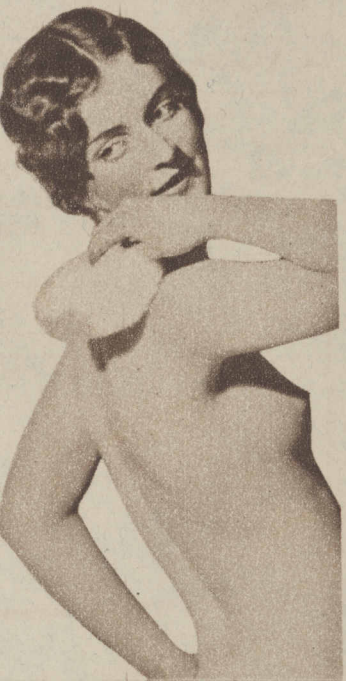
Do you take your bath and let it go at that, thinking you can offend no one? Then there is a new habit you should learn . . . a measure of protection without which many knowing women and men would not venture forth.

For here is a new habit . . . a luxurious, satisfying habit that perfects the bath . . . a dainty habit that effectively guards against any suggestion of unpleasant body odor, which even soap and water cleanliness does not always remove.

Boyer's After-the-Bath Talc neutralizes body odors and will keep the skin sweet for several hours. Always use it after bathing. This precaution is well worth while, as many women and men know. It insures a personal daintiness that effectively relieves the fastidious from worry.

Soap and water is necessary. Then Boyer's After-the-Bath Talc Always! A purring shower of its cool softness applied with the luxurious big puff that is in every box. The protection lasts long after the effects of the bath have worn away. Truly a most satisfying perfection . . . no wonder it is so popular.

Perfumed with a subdued fragrance that accentuates the refreshing odor of soap and water cleanliness, Boyer's After-the-Bath Talc leaves the body with a rose petal freshness, characteristic of aristocratic living. Sold by all drug stores. Boyer, the Society Parfumeur, 15 Rue Royale, Paris, and 2700 Wabash Ave., Chicago.



BOYER

Flowers of Paris after-the-bath-talc

BOYER BROADCASTS
Tune in on Boyer's program of appealing love songs:
KYW, 9:30 P. M.
Fridays

