

# STRAIGHT FROM LONDON'S SMARTEST WORLD



The lovable fragrance of lavender in exquisite preparations for complexion and bath



*Yardley's English Lavender . . . a charming perfume for all occasions. About it there lingers the fragrance of an English summer, and the tradition of all English loveliness. In glass or wickered flasks, in many sizes, \$15 to \$1.*



*Yardley's English Lavender Blossoms . . . compressed Lavender flowers in tablets to be placed among lingerie and linens. (Have you slept upon cool Lavender-scented sheets?) The tablets are arranged in convenient boxes of 6, at \$1.50 a box.*

*Yardley's English Lavender Bath Salts . . . luxurious and fragrant . . . and refreshing. Shining crystals which dissolve at once in your bath, leaving a faint and clinging perfume in the water. Choose from a variety of sizes and containers. The prices are from \$1 upward.*



*This is the compact that silenced forever that infamous query, "Where's my lipstick?" It's always there, right in your Yardley compact . . . Yardley's Triple Compact, with powder, rouge, and two full-sized lipsticks in day and evening shades is \$3.50. A silver-and-jade-green case.*

FASHION has smiled for a day on a hundred perfumes. But to the lovable fragrance of Yardley's English Lavender she has given a century and a half of preference. A Georgian world of grace and elegance knew its gentle charm . . . and debutantes today love its winsomeness. It has been the chosen perfume of the English gentlewoman for eight generations . . . not only in the scent she uses, but for all her personal appointments. Her soaps, her creams, her powders . . . the sachet for her household linens . . . even her shampoo and her lipstick have this delicate bouquet. To Yardley's English Lavender preparations, she owes much of that exquisite grooming for which she is so noted. Yardley of London takes pleasure in offering to America this fragrance, famous in England since 1770. . . . And a brochure of all the Yardley products will be sent you free, upon your request. Yardley & Co., Ltd., 452 Fifth Avenue, New York City; in London, at 33 Old Bond Street; also Toronto and Paris.



*Yardley's English Complexion Cream, to cleanse and nourish your skin, and as a powder foundation which can be washed away with water. \$1.50. English Lavender Face Powder in 6 shades, \$1. English Lavender Soap for complexion and bath. Box of 3 cakes, \$1, or 35c a cake. Bath size, 50c. Guest size, 6 in a box, \$1, or 20c singly.*

# YARDLEY'S ENGLISH LAVENDER