## Largest Rug Display in Chicago

OVER 6000 RUGS FROM WHICH TO CHOOSE

Come to Chicago's finest, largest rug mart! Regardless of what quality or size rug you have in mind, you will find a larger selection and greater savings at Olson's. We manufacture and offer at Factory Prices to everyone, thousands of the rugs we sell—Oriental Reproductions, Wilton and Velvet Rugs.

SULTAN A RUGS

NOW... for only \$76.80, you can enjoy the beauty of rich Oriental colorings and patterns! Manufactured in our own Chicago factories, where you can choose them at Factory Prices so low they are within the means of every one. Rugs that give Oriental beauty at but a fraction of the cost. The 9 x 12 ft. size.

\$7680

81/4×101/2 ft. \$ 70.50	9x15 ft \$111.40
6x9 ft 49.30	111/4 x 18 ft 170.00
4½x7½ ft 27.85	11 <sup>1</sup> / <sub>4</sub> x 12 ft 111.40
12x12 ft 120.75	11 <sup>1</sup> / <sub>4</sub> x 15 ft 139.25
111/4 x 131/2 ft. 123.25	12x15 ft 151.00
9x18 ft 136.60	12x18 ft 181.25

#### BELMAR BROADLOOM CARPET

Here is a particularly good example of the fine carpet you can secure at Olson's at low factory prices. Heavy \$6.50 grade. Seamless, 9 feet wide. Has a pile. Made completely in 9 popular colors in our factory.

Sq. Yd. \$325

27-inch width Belmar . . . \$2.35

# CARPETS

For Homes, Hotels, Clubs, Apartments, Etc. At Factory Prices to Everyone



Newest spring patterns. \$3.95 grade. Heavy quality. 27 inches wide. Factory price per yard......\$2.40

Kenwood Room and Stair Carpet

27 inches wide. \$2.75 grade. New patterns. Factory price
per yard......\$1.50



In this modern \$1,000,000 daylight factory we perform every operation in the manufacture of fine rugs and carpets. Here, too, is Chicago's Largest Rug Salon.

OPEN 3 EVENINGS

MONROE STREET, open Mon., Wed., Thur., till 10 OTHER 3 STORES, open Tues., Thur., Sat., till 10



RUG \$135 Price 135

The prized Pershana is truly America's Finest Oriental Reproduction. We sell it with this unconditional guarantee: Select the Pershana pattern you like. Examine it leisurely in your own home for one week. Compare it. Judge it for its beauty, its texture, its quality. Get the opinion of your friends. Then, if you don't think it is the finest reproduction made and equal to any \$200 rug, you are under no obligation to keep it. The Pershana is made from IMPORTED selected, long-fibered wools—the same as in genuine Orientals. Made in all sizes from 27 x 36 inches to 11½ x 18 feet and larger, priced in proportion to the 9 x 12 size.

ONLY \$20 DOWN

The balance in Convenient Monthly Payments

COLORED CATALOG FREE showing the fine Pershana in all its glorious colors. Address: Dept. TM22, Olson Rug Co., Chicago, Ill.

### Our Guarantee ... Over 56 Years in Business

If you scanned a list of our customers, you would undoubtedly reach the conclusion that most people come to Olson's to buy their rugs. This list includes hundreds of names from the social register of Chicago. Included, too, are thousands of others in all walks of life. All with the same purpose in mind... to choose their rugs where the selection is the largest and to secure the greater values our factory prices make possible. We are rug specialists. Every step in the manufacture of rugs and carpets is performed right here in our two Chicago factories. We know how rugs should be woven to wear well. It has been our life's work. And that is our guarantee to you. For only a business built on the right principles, that offers the utmost in value, that renders complete satisfaction, makes a friend of every customer, could achieve the distinction of being the world's largest rug factory selling direct to the home.

# OLSON RUG CO.

2800 N. Crawford Ave. 1500 W. Monroe Str. 6032 S. Halsted Street 4532 Broadway at Wilson

Milwaukee, Wis., 152 W. Wisconsin Ave., Caswell Block

