

C. W. Miller photo, from Kaufman & Fabry

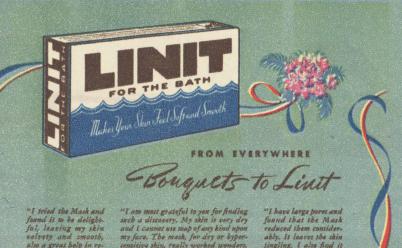












Quickly, easily applied...Pleasant and Soothing, it helps make the skin <u>Firm</u>, <u>Clear</u>, and <u>Fresh</u>

Smart modern women know the three tablespoons of Linit (the value of a beautiful skin. They keep their same Linit that is so popular as a complexions looking youthful and vi-Beauty Bath) and one teaspoon of cold brant with the help of the Linit Beauty cream with enough milk to make a

If you, too, desire a glamorous, alluring complexion, perhaps the Linit Beauty Mask may help you attain it. Linit Beauty Mask is a gentle, quick-acting facial treatment that helps to stimulate and clarify the skin—reduce oiliness and eliminate "shine."

Here's how quickly the Linit Beauty Mask is prepared. *Simply mix three tablespoons of Linit (the same Linit that is so popular as a Beauty Bath) and one teaspoon of cold cream with enough milk to make a nice, firm consistency. Apply it generously to the face and neck. Relax during the twenty minutes it takes to set, then rinse off with clear, tepid water and pat the face and neck dry.

You will enjoy an unusual smoothness after the Linit Beauty Mask treatment. It leaves a velvety "film" that is an excellent powder base and heightens the allure of make-up.

YOUR GROCER SELLS LINIT



Photo from The Chicago Tribune's London bureau VERTICALIZED—Veronica Steen, London dancer.



Designed by Marjorie Dunton of Paris is this black straw sailor hat, which is trimmed with a standing ruffle of black tulle and black silk pompons. The loose veil is of stiff black horsehair.