YOUR 2ND BIGGEST DECISION

WILL YOU MAKE IT WISELY?

1. **Buying a Car** is probably the most important decision in your lifetime, next to your home. Isn’t it just good sense to get the facts, investigate claims? It stands to reason you can’t know Plymouth’s running now till you drive the one. On the road.

2. **Try It Yourself.** You’ll be thrilled at how fast Plymouth steers, how easily it handles. The hand-brake is out of the way – in easy reach under the seat. The big, wide windshield is unobstructed.

3. **There’s a Big Difference!** Plymouth’s boaters. They’re double-action hydraulics...self-equalizing...won’t push. When you buy a car, get Plymouth’s greater safety!

4. **Restful Comfort**...from big, new airplane-type shock absorbers, new "live" rubber body mountings..."chill-high" seats. There are extra inches of room...rear floor in low, limousine.

5. **Important Features** give bigger life...greater economy...in Plymouth’s 2-cylinder "L-head" engine. Owners report 12 to 18 miles per gallon of gas...lowest all consumption. New Floating Power engine mountings give an amazing new ride you should try.

6. **Scientific Insulation**...five different kinds of it...not used on soundproof Plymouths like a radio studio. Noise is engineered out...you get a quiet ride.

7. **For Your Safety** Plymouth’s body is a sturdy, all-steel unit. The sedan type built. And Plymouth’s interior is Safety Styled...for greater protection. You get Safety Glass at no extra charge.

8. **The 1938 Plymouth De Luxe 4-Door Sedan with trunk** delivers in Detroit for only $595...other models as low as $470 – including Federal taxes. State, federal taxes not included. Get the most for your money – see this big Plymouth at your nearest Dodge, DeSoto or Chrysler dealer! PLYMOUTH DIVISION OF CHRYSLER CORPORATION, Detroit, Mich.

INVEST IN "THE CAR THAT STANDS UP BEST!"

BUY PLYMOUTH
GET THE MOST FOR LOW PRICE

March 20, 1938

THE DUKE AND DUCHESS OF WINDSOR ATTEND PARIS MEMORIAL SERVICES FOR A FRIEND OF THE FORMER BRITISH KING.

THE CHIEF OF A TRIBE OF HEAD HUNTERS in the New Hebrides.

PHOTO FROM THE CHICAGO TRIBUNE'S LONDON BUREAU.

Plymouth is America's best-selling car.