



***“Remember... SUDS are what you pay for when you buy soap”... Oxydol gives you 50% more suds for the money***



• So kind to your hands you know it's safe for dainty things

• How much suds do you get for your soap money? It's suds that count, for it's suds that get dirt out—that make clothes snowy-white.

So, if you want to save yourself work and worry, if you want to be sure of getting the most fragrant, white and lovely washings in the shortest time

possible—then there's just one name to remember, Oxydol!

Oxydol does all this, because of its 50% more suds—and these extra suds make it the greatest suds-bargain ever.

Ask your grocer for Oxydol today. Look for the blue and orange bull's-eye package. It's a wonderful lightener of work, wonderful for dishes too—and very kind to hands.

Procter & Gamble



Reg. U. S. Pat. Off.

MADE BY THE MAKERS OF IVORY SOAP

# OXYDOL

**50%  
MORE SUDS  
SAVES YOU  
47%  
OF THE  
WORK**

**THE COMPLETE HOUSEHOLD SOAP**