



"BUDDING HOUSEWIVES"

Stop scrubbing and
rubbing **--- NOW**
"a wipe and its bright"



..... a million
bathrooms a day get
a beauty treatment
with **BAB-O**

TAKE BAB-O on a beauty tour through your home. Start in the bathroom... for which BAB-O was particularly created. Sprinkle a little on a damp cloth and see the tub take on a new lustre. Then use BAB-O for the basin, bowl, tile walls, mirrors, nickel... see them all gleam like a moonlit pool. Watch the old yellow-film, the water-lines, dirt in cracks, stubborn rust... vanish like magic. Now, take BAB-O into the kitchen... the sink, refrigerator, gas range, linoleum, fine china and glassware... "a wipe and it's bright."

Little wonder BAB-O has endeared itself to millions of housewives. BAB-O is in a class by itself. It is absolutely odorless... will not scratch fine surfaces, or roughen tender hands. Try BAB-O once and you will never be without it. A little BAB-O does a big job. If your grocer is not supplied send 15¢ for a full size can (postage free) or write for a free sample can.

B.T. Babbitt Inc.

386 Fourth Avenue

New York

Established 1836

BAB-O
brightens bathrooms
works like magic all over the house



BAB-O
is marvelous
for:

- Enamel and Porcelain Refrigerators
- Gas Ranges
- Linoleum Floors
- Glassware
- Painted Walls
- Nickel and Brass
- Chinaware
- Windows...
- A wonderful water softener.



At all
grocers
15¢