

MARSHALL FIELD & COMPANY

The Spring Exposition

Emphasizes Individual Becomingness
in Line and ColorThree Shipments
Last Week from France!

FORTUNATE are the women who will choose French Lingerie just now. It is so exquisite it must be seen—no words can picture the handkerchief linens enriched by the finest hand-work France has sent in years! There are wee tucks, plenty of insertions of the fine Valenciennes, Venice, Bruges and Filet laces, and—of course—every tiny stitch is hand done. Many lovely new designs in:

CHEMISES - ENVELOPE-CHEMISES
NIGHTDRESSES
STRAIGHT PETTICOATS
French Room, Fifth Floor, South

Novelty Silk Underthings
Were Never More Beautiful

OF exquisite materials and designs, they are indeed novelties—colored to match the hues of street clothes; or black, or purest white enriched with Irish laces, or palest tints.

A Sunset Chiffon—Cobweb Sheer makes Nightdress, Chemise and Princess Slip, each with a deep V yoke with drawn threads, and with very deep insertions of shadow lace. Two-toned satin ribbon, and roses placed in a row, are trimmings.

Turquoise Blue Crepe with Valenciennes Pattern Insertions makes Chemise and Nightdress, trimmed with picot-edged, two-toned ribbon and love birds embroidered on sheer organdie medallions cleverly inserted on the lace.

Plaited White Chiffon for a Bride Has White Picot Ribbons and handsome trimmings of Irish crochet lace. This may be chosen in Nightdress, with Envelope-Chemise to match.

Crepe de Chine Vests and Drawers from France Exquisitely dainty, these are hand-embroidered, hand-hemstitched, and one Set has smoking and colored rose embroidery.

Princess Slips of Black Net and of Colored Nets with Lacet Braid In the colored Slips—navy blue, terra cotta, blue net over plaited white chiffon—the yokes have elaborate embroidery of lacet braid to match. The Black Net Slips are finished with two ruffles. Fifth Floor, South, State

Of First Importance in a New Season
The Right Corset

It is a well-known fact that the best-dressed women never place an order for tailored suit or soft gown, without first ascertaining the smart Corset models for the season, and having their measurements taken over them.

It is interesting to be assured that favor is high for the figure which is not obviously corseted. Natural line is the vogue. But it must be a natural line controlled by a cleverly designed Corset, if a woman is to have poise and distinction of carriage.

Straight lines, with a particularly flat back, are demanded. Corsets remain low. Some suggest a slight "nip" at the waist-line, still only hinted at, although latest advices from Paris substantiate this.

The New Corsets are ready. Although fabrics are scarce, there are some notable new weaves in our own "Facile" Corsets.

Brassieres—particularly essential with the low Corsets—are ready in great and handsome assortments, many trimmed with beautiful laces.

Fifth Floor, South, State



A Negligee of Egyptian Inspiration



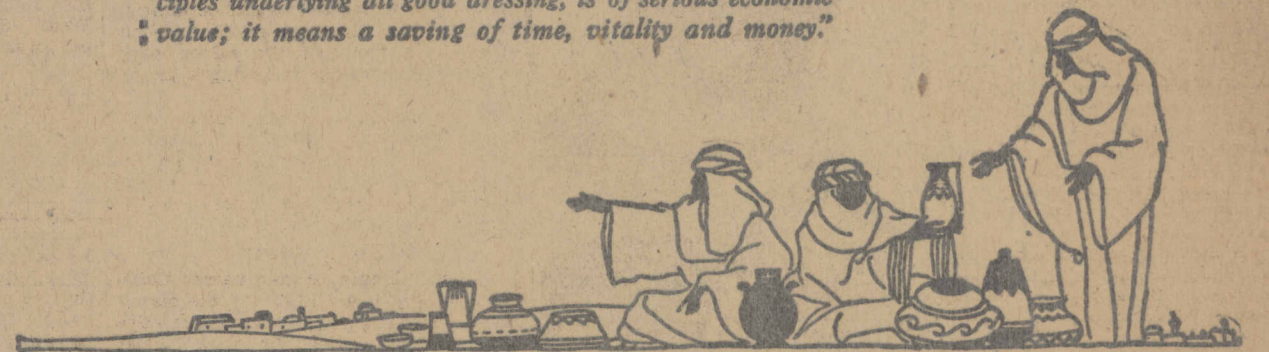
YELLOW chiffon veils a flesh-tinted satin in the lovely Negligee pictured above, while a girdle of multi-colored chiffon introduces Egyptian reds and greens, with rose and yellow, peacock and orchid. A large ornament on which is a beaded scarab-motif, and a pendant sustain the Egyptian effect.

China has inspired another handsome Room Robe with enameled clasp and narrow braid edging, while Spain's influence is seen in a Negligee with black satin coat and flame-colored girdle.

Of ruby red brocade is another, with fitted "brownie" legs and an overdress of purple and flame chiffon. Very wearable is an old blue satin robe with a straight underslip of softly plaited orchid crepe. Each of these unusual Negligees possesses definite decorative value.

Negliges, Fifth Floor, South

"To know one's type, and to have some knowledge of the principles underlying all good dressing, is of serious economic value; it means a saving of time, vitality and money."



THE costuming of woman is an art; as someone has said "a distinct contribution to the interior decoration of her own home or other setting." It would appear that the great couturiers of Paris so consider it, else how account for the many diverse vogues now so apparent in Spring wardrobes?

Not only in Dinner Gowns and Street Suits, Wraps and Hats, are the influences of Spain and Persia, Egypt and China apparent, but in Negligees, Room Robes, and in all sorts of lovely Silks and Crepes Georgette one may trace either the lines or the motifs. This makes a visit to The Spring Exposition of paramount importance, if one would know every charming whim of Spring styles.

Gay Japanese Lanterns Swing Across a
New Crepe Georgette—Others Persian-Patterned

THESE sheer weaves are so gay it is a joy just to see them spread out on the counters. One almost fancies a breeze swinging the chubby red lanterns on their string; while embroidered crepes Georgette have lattices and little pagodas, black and rose, green and yellow, very Chinese in effect. Then, the lovely palm-leaf Persian patterns! in beautiful colors, some gold-encrusted.

Second Floor, South, State



Like a Stone Carving by
Some Lotus Eater of the Nile—

Printed
Kumsi-Kumsa Silk

IN place of a sculptured car-touche, the Silk has flower motifs, but the same effective oblong designs, amazingly like hieroglyphics, are printed in black on a blue sports Silk. Of course, this is but one design. Many are of the favored block and stripe patterns, which make up so successfully for tailored skirts and suits.

The Silks are beautiful beyond words this season. The vast collection of Printed Silks has already aroused the comments of many out-of-town visitors, as well as of those well acquainted with the extent of this Silk Section's assortments.

Tricolette weaves in a wealth of colorings and white; Taffetas to an extent seldom offered, of every color and weave; fan-ta-si, chinchilla satin and kumsi-kumsa in newest sports colors, including jade, rust, copper and China blue.

Silk Section
Second Floor, South, State

First Since the War—French Printed Voiles

NOT for five years have we been able to offer these Printed Voiles from France. But even this fact gains for them but brief mention—so many other wonderful Cotton weaves are here! The transparent Muslins from Switzerland conjure up visions of a host of fairy-like frocks; the lovely, neutral colorings of the fine Voiles take, for backgrounds, tan in many cases. There is a whole butterfly company of Organdies—color on color, and white stitched in color, as many of the colored Organdies are stitched with white or a contrasting color. Certain fine white Voiles which we sent to Switzerland have been returned, embellished with yellow daisies.

Second Floor, Middle, State

