



AN AMERICAN COUNTESS AND HER SONS—Countess Folke Bernadotte, the former Estelle Manville of New York, with Edward and Gustaf in their Swedish home.



LEARNING TO HUNT HUSBANDS—Sharpshooting co-eds of Drexel institute, Philadelphia, out for target practice.

(Acme photo.)



THE NEW SENSATIONAL
PERMANENT WAVE

NO Machinery—NO Electricity

PRICED NOW WITHIN THE REACH
OF THE MAJORITY OF WOMEN
BECAUSE of the tremendous success of this

Madame May

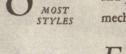
FAMED for PERMANENTS

Illustrated, The FANTASY

LAKE SHORE STUDY IN

## Oh, Arches in Rigid Shoes! Listen!

If your shoes resist instead of absorbing the pressure of the arches, they are rigid!... if they flex and flow with the functional freedom of the arches, they are Florsheims!... they've got to be!... because you cannot reproduce the natural action of the foot without the Two-Piece Feeture Arch... and you cannot secure that invisible, flexible mechanism in any shoe but a Florsheim!



## FLORSHEIM

Shor Salon for Women
Southeast Corner WASHINGTON & WABASH
(Pittsfield Bldg.)



NAZIDOM AT THE OPERA—Premier Goering of Prussia (center, reading program) and aids attend a Dresden production.