



INTRODUCING JAMAL



THE NEW SENSATIONAL PERMANENT WAVE
No Machinery—No Electricity
 PRICED NOW WITHIN THE REACH OF THE MAJORITY OF WOMEN
 Because of the tremendous success of this wave early appointments are suggested.

Madame May

FAMED for PERMANENTS
 17 N. STATE ST., SUITE 1218
 STEVENS BUILDING
 Telephone Randolph 1527

LAKE SHORE STUDY IN LIGHT AND SHADOW.
(Tribune photo, by Jack Miller.)



AN AMERICAN COUNTESS AND HER SONS—Countess Folke Bernadotte, the former Estelle Manville of New York, with Edward and Gustaf in their Swedish home.
(Associated Press photo.)



Illustrated, The FANTASY

Oh, Arches in Rigid Shoes!

Listen!

If your shoes resist instead of absorbing the pressure of the arches, they are rigid! . . . if they flex and flow with the functional freedom of the arches, they are Florsheims! . . . they've got to be! . . . because you cannot reproduce the natural action of the foot without the Two-Piece Feature Arch . . . and you cannot secure that invisible, flexible mechanism in any shoe but a Florsheim!

\$875
MOST STYLES

FLORSHEIM

Shoe Salon for Women

Southeast Corner WASHINGTON & WABASH
(Pittsfield Bldg.)



LEARNING TO HUNT HUSBANDS—Sharpshooting co-eds of Drexel institute, Philadelphia, out for target practice.
(Acme photo.)



NAZIDOM AT THE OPERA—Premier Goering of Prussia (center, reading program) and aids attend a Dresden production.
(Acme photo.)