

- 1 Pond's Cold Cream for pore-deep cleansing is the first step in Pond's Method. Spread lavishly with quick caressing upward and outward strokes. The fine oils sink down to the very depths of your pores, softening and loosening all dust, dirt and powder.
- 2 Pond's Cleansing Tissues—the second delightful step in Pond's Method—are the new way to remove cold cream, gently, completely. And such an economy of towels and laundry! Thistledown soft and safe for sensitive skin, they absorb every trace of cream.
- 3 Pond's Skin Freshener is the third step in Pond's Method. Always use it after your cold cream cleansing. A fragrant tonic and mild astringent, it banishes oiliness; closes the pores; tones, firms the skin, leaving it fresh as a rose and tingling with life.
- 4 Pond's Vanishing Cream is the finishing touch, the happy ending of Pond's Method. Apply the daintiest bit before you powder. It protects your skin from wind and roughness and gives it the pearly lustre of youth, and makes your powder cling for hours.

Among the many beautiful women who use Pond's four products are:

- The Countess Howe*
- Mrs. Cornelius Vanderbilt, Jr.*
- Lady Louis Mountbatten*
- La Marquise de Polignac*



*Pond's
4 delicious Aids
to Swift clean Beauty of Skin*

SWIFT, CLEAN-CUT, runs the modern rhythm. Young, clean of line is the modern silhouette. Alert and beautiful are modern faces—eyes bright with zest of life, clear skin kept firm and young with modern care.

Pond's famous Method is the open secret of the meticulous grooming of skin that modern life exacts, yet must achieve upon the wing.

No time? No matter!

Pond's four simple steps, once fixed in habit, are swift yet scientific in the precision of their effect.

Pond's four delicious aids to beauty are the utmost modern science can offer in exquisite fineness, in amazing and immediate efficacy.

Light and pure, Pond's Cold Cream cleanses your skin immaculately, and Pond's new Tissues, soft, absorbent, remove the cream with welcome economy of laundry

and towels. Their gentle caress is a joy to your skin.

Pond's Freshener is a delightful new discovery to keep your skin fresh and young looking, and a touch of Pond's delicious Vanishing Cream makes your powder cling for hours. And gives the firm contour of youth itself!

Chic and beautiful women everywhere use these famous four products in their daily régime for home treatment of the skin. They owe their lovely, clear, smooth, fresh complexions to these four simple steps.

FOLLOW POND'S METHOD: *One!* Cleanse thoroughly with Pond's Cold Cream. Do this whenever your skin feels dry, after being out of doors, and before making your evening toilette . . . *Two!* Wipe away cream and dirt with Pond's new Cleansing Tissues . . . *Three!* Close pores, tone, firm the skin with Pond's new Freshener, banishing

oiliness . . . *Four!* Smooth on a little Pond's Vanishing Cream for a delicate finish, a powder base and protection against wind and dust.

Give your skin this complete care as often as you need it through the day. At bedtime thoroughly cleanse with Cold Cream and remove with Tissues. Try this swift, sure Method!

Send 10¢ for Pond's 4 preparations

POND'S EXTRACT COMPANY, Dept. D
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Name _____
Street _____
City _____ State _____