

Is she 37? . . . she looks so much younger — for she uses this Du Barry Method every day at home

These new Du Barry preparations and the new Du Barry Hand Principle bring the Beauty Salon to your own home.

" . . . a few minutes' use every day!" That's the secret of retaining . . . or regaining . . . a youthful skin. Not a treatment once in a while—or even once a week—but consistent, *day by day* application.

And that's why more and more women daily are turning to these new, modern Du Barry Beauty Treatments of Richard Hudnut. For not only were these treatments devised for use in the home, according to the new Du Barry Hand Principle, but also the preparations themselves . . . the result of intensive laboratory research to create a series of beauty preparations, embodying certain new and important developments in cosmetic science (including new ingredients) . . . pure, safe . . . unusually effective.

There's nothing difficult, nothing complicated about the matter. On your dressing table a smart array of shining-topped bottles and jars containing fragrant creams, oils and lotions. Your own two hands—deft and capable. And a little booklet that describes exactly how to use your hands and these Du Barry preparations. A few minutes each day—and your own mirror tells the story of new beauty!

Faint lines or etched wrinkles . . . ugly enlarged pores . . . a sagging jawline . . . tired, sallow cheeks—there's a special treatment for these and every other sign of aging skin.



THIS IS THE DU BARRY WAY TO LIFT SAGGING CHEEK AND CHIN MUSCLES

First . . . with Du Barry Cleansing Cream and Du Barry Skin Tonic, thoroughly cleanse the face. Then smooth a generous quantity of Tissue Cream along the jaws, down on the neck and up to the cheeks. If your skin is unusually dry, substitute Skin Food. Put into the palm of each hand and on the palm cushions the rich, stimulating Muscle Oil. Catch the jawline smartly on either side of the fatty tissue over the bony jawline. Repeat, rhythmically, till you feel the warm, tingling sensation so typical of these tissue firming Du Barry treatments.

HERE IS THE DU BARRY WAY TO SMOOTH AWAY LINES AROUND THE EYES

"First a thorough cleansing with Du Barry Cleansing Cream and the Skin Tonic and Freshener Lotion. Then use the cushion tips of the two fingers on both hands . . . dip them in Muscle Oil and, with a gently circling motion, smooth the mixture around the eyes. Begin with fingers placed on each side of the bridge of the nose, travel upward, circle the eyebrows, around the temples and down across the nose again . . . Wipe off any excess oil with Skin Tonic and Freshener."

Not one treatment is any harder . . . and they are all so inexpensive.

Du Barry Special Cleansing Cream. Frees skin of dust and impurities. ————— \$1.50, \$2.50, \$4.50

Du Barry Skin Tonic and Freshener. A mild astringent which dissolves all traces of cleansing cream. ————— \$1.00, \$1.75

Du Barry Tissue Cream. For normal or oily skins. Has special softening qualities. ————— \$1.50, \$2.50

Du Barry Special Skin Food. Lubricates dry skins. ————— \$1.50, \$2.50

Du Barry Special Astringent. Subdues oiliness of the skin. ————— \$1.50, \$2.50

Du Barry Muscle Oil. Slightly astringent. Stimulates the tissues. ————— \$1.50

Du Barry Eye Lotion. Refreshes and soothes the eyes. ————— \$1.00

Du Barry Pore Cream. Refines enlarged pores. ————— \$1.00

Du Barry Beauty Lotion. An effective astringent lotion. Also an excellent powder base. ————— \$1.00

Du Barry Hand Beauty Cream. A softening, whitening cream. ————— \$1.00

Du Barry Face Powder. A fine-textured powder in skin tones. ————— \$2.00

Du Barry Foundation Cream. A finishing, protective powder base. ————— \$1.00

MADAME! WILL YOU TRY THESE "TWO ESSENTIALS OF BEAUTY" 10 DAYS AT OUR EXPENSE?

We'd like to send you our "Two Essentials of Beauty"—a liberal trial jar of Du Barry Cleansing Cream and a generous bottle of the sparkling Du Barry Skin Tonic—so you can prove to yourself just how efficient . . . and delightful . . . the Du Barry Cleansing Treatment is. The handbook by Doris Hale, Du Barry beauty consultant, thoroughly describing this treatment . . . and every other treatment in the series . . . and containing a chart for the analysis of your own skin problems, will accompany them. Just mail this coupon to us.

RICHARD HUDNUT'S
50
GOLDEN JUBILEE
50 YEARS OF CREATING
BEAUTY PRODUCTS

RICHARD HUDNUT

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I accept your offer of a 10 days' supply of Du Barry "Two Essentials of Beauty." Enclosed is 10¢ to cover the cost of mailing.

NAME _____

ADDRESS _____