

All prices in this catalog are guaranteed to April 30th, 1919, but should we find it possible to decline the price of any items, your order will be shipped at our lowest quotation and the difference refunded to you.

WILSON AND CEREALS



Family Wheat Flour High Patent—Like You Used Before the War

Our brands of wheat flour are milled for us by millers of national reputation, Royal Arms being made from the finest spring wheat, while the Temptation is ground from selected hard winter wheat. Without advertising, thru merit alone, our sales on these brands have steadily grown and we have received many compliments on the baking qualities of these brands from enthusiastic customers. Food Administration regulations having been withdrawn from wheat flour, families may now buy in quantities to suit their needs without purchasing substitutes of any kind. The use of either of these brands means "baking insurance" and you are doubly protected by our guarantee.

Don't confuse this high patent flour with the war quality flour now being offered at reduced prices.

Royal Arms Brand Flour

H18250—49-lb. sack.....	\$2.50
H18260—24-lb. sack.....	1.45

Temptation Brand Flour

H18300—49-lb. sack.....	\$2.87
H18310—24-lb. sack.....	1.44
H18321—10-lb. sack.....	.60



Corn Meal Special Kiln Dried



Extra Quality

A special kiln dried meal, entirely different from other grades.

Packed in 2-lb. and 5-lb. tubes.

White.

H18191—1 2-lb. tube.....	\$0.15
H18193—3 2-lb. tubes.....	.44
H18271—1 5-lb. tube.....	.35
H18273—3 5-lb. tubes.....	1.03

Yellow.

H18201—1 2-lb. tube.....	\$0.15
H18203—3 2-lb. tubes.....	.44
H18281—1 5-lb. tube.....	.35
H18283—3 5-lb. tubes.....	1.03

Prepared Cake and Pastry Flour American Breakfast Brand

Made chiefly from No. 1 soft winter wheat especially blended and prepared for cake and pastry baking.

H18891—2½-lb. carton.....	\$0.34
H18901—10-lb. sack.....	.74
H18910—24-lb. sack.....	1.39

Farina American Breakfast Brand



1 pkg.,
18c

Milled by special process from the finest selected Durum wheat.

Large tube, contents 2 pounds.

H18861—1 pkg.	\$0.18
H18863—3 pkgs.53
H18869—6 pkgs.	1.04
H18867—12 pkgs.	2.06

Quaker Puffed Wheat

Packed in large 4 oz. packages.

H18103—3 pkgs.	\$0.36
H18106—6 pkgs.71
H18107—12 pkgs.	1.41

Quaker Puffed Rice

Packed in large 5-oz. packages.

H18113—3 pkgs.	\$0.36
H18116—6 pkgs.71
H18117—12 pkgs.	1.41

Quaker Puffed Corn

Packed in large 6-oz. packages.

H18123—3 pkgs.	\$0.36
H18126—6 pkgs.71
H18127—12 pkgs.	1.41

Pettijohn

Packed in 24-oz. packages.

H18093—3 pkgs.	\$0.54
H18096—6 pkgs.	1.07
H18098—18 pkgs. (case) ..	3.19

Corn Meal Regular Kiln Dried



In Bags
6-Lb. Bag,
White, 33c
Yellow, 31c

Milled from white and yellow Indian Corn of the highest grade and kiln dried.

White.

H18181—6-lb. sack.....	\$0.33
H18184—12-lb. sack.....	.64
H18180—25-lb. sack.....	1.32

Yellow.

H18181—6-lb. sack.....	\$0.31
H18171—12-lb. sack.....	.60
H18180—25-lb. sack.....	1.32

Rice Flour



American Breakfast Brand

Used for bread, pastries, and is often mixed with other flours for griddle cakes, etc.

H18901—2-lb. tube.....	\$0.18
H18931—6-lb. sack.....	.47
H18941—12-lb. sack.....	.92

Steel Cut Oats American Breakfast Brand



Steel Cut Oats are milled differently from the Rolled Oats in that they are not in large flakes, but are granulated with chaff removed.

Round tubes, contents 2 pounds.

H18011—1 pkg.	\$0.15
H18013—3 pkgs.44
H18016—6 pkgs.87
H18017—12 pkgs.	1.72

Cracked Wheat American Breakfast Brand



1 pkg.,
15c

The natural flavor and original food value are retained through the method of preparation of this product. As a breakfast food, it is delicious and entirely different.

Round tubes, contents 2 pounds.

H18021—1 pkg.	\$0.15
H18023—3 pkgs.44
H18026—6 pkgs.87
H18027—12 pkgs.	1.72

Grape Nuts

Packed in 12-oz. packages.

H18083—3 pkgs.	\$0.30
H18086—6 pkgs.76
H18087—12 pkgs.	1.60

Graham Flour American Breakfast Brand



10-Lb. Sack,
54c

Made in the good old-fashioned way from pure, clean, selected grain.

Packed in 10 and 24-lb. sacks.

H18501—10-lb. sack.....	\$0.54
H18510—24-lb. sack.....	1.27

Potato Flour



American Breakfast Brand

1 Package,
33c

A pure potato flour starch, not a blend. Unexcelled for puddings, cakes, soups, gravies, etc.

Round tubes; Contents, 2 lbs.

H18401—1 pkg.	\$0.33
H18403—3 pkgs.98
H18407—12 pkgs.	3.90

Shredded Wheat

Packed in 12-oz. packages.

H18073—3 pkgs.	\$0.38
H18076—6 pkgs.75
H18077—12 pkgs.	1.48
H18070—36 pkgs. (case) ..	4.38

Corn Flakes American Breakfast Brand



3 pkgs.,
29c

Only the most carefully selected corn is used in these Flakes. They are milled, toasted to a rich brown, and packed in cartons by machinery, thus insuring not only excellent quality, but also absolute cleanliness.

Contents of package, 8 oz.

H18003—3 pkgs.	\$0.29
H18006—6 pkgs.57
H18007—12 pkgs.	1.15

Wheat Bran American Breakfast Brand



1 pkg., 9c

American Breakfast Bran is specially screened and sterilized, and is recommended for muffins, biscuits or bread. Ask any physician as to the healthfulness of Bran.

Contents of package, 16 oz.

H18051—1 pkg.	\$0.09
H18053—3 pkgs.26
H18056—6 pkgs.51
H18057—12 pkgs.	1.09

Entire Wheat Flour American Breakfast Brand



12-Lb. Sack,
66c

The name defines it. All of the ingredients of the wheat remain in the flour.

Packed in 12-lb. and 24-lb. sacks.

H18521—12-lb. sack.....	\$0.66
H18510—24-lb. sack.....	1.29

Pure Rye Flour American Breakfast Brand



10-Lb. Sack,
52c

This brand is obtained from millers who understand how to obtain the best results.

H18961—5-lb. sack.....	\$0.27
H18531—10-lb. sack.....	.52
H18540—24-lb. sack.....	1.21

Rolled Oats American Breakfast Brand



These Oats are the equal or superior of any brand on the market. They are packed in full weight packages.

Large tube, contents 55 oz.

H18061—1 pkg.	\$0.26
H18063—3 pkgs.77
H18066—6 pkgs.	1.53
H18069—10 pkgs. (case) ..	2.53

American Breakfast Sterilized Wheat Food

Made from the finest northern spring wheat, properly ground, sterilized and prepared.

Contents of package, 28 oz.

H18031—1 pkg.	\$0.18
H18033—3 pkgs.53
H18036—6 pkgs.	1.05
H18030—12 pkgs. (case) ..	2.08

Uncoated Rice

We use only American grown rice, pure, white, plump grains, free from odor, dust, dampness, seeds, hulls or coatings of any kind. Through the great care used in selection we are able to offer the finest and purest rice at prices less than is usually asked for ordinary grades.

Royal Arms Extra Fancy Head Rice

Packed in 2-pound cartons and 5 and 10-pound sacks.

H10251—5-lb. sack.....	\$0.69
H10261—10-lb. sack.....	1.36
H19271—2-lb. carton.....	.28
H19273—3 2-lb. cartons.....	.82

Decision

Fancy Blue Rose Rice

Packed in 5 and 10-pound sacks.

H19311—5-lb. sack.....	\$0.57
H19321—10-lb. sack.....	1.12

Oat Flour American Breakfast Brand

Prepared from the best white oats, ground to a medium fine flour, this will be found excellent for oatmeal cookies or mixing with wheat flour for bread making.

H18841—6-lb. sack.....	\$0.39
H18851—12-lb. sack.....	.77
H18860—25-lb. sack.....	1.54

Buckwheat Flour American Breakfast Brand



6-Lb. Sack,
57c

Latest crop Pure New York Buckwheat Flour, the finest quality obtainable.

H18831—6-lb. sack.....	\$0.57
H18841—12-lb. sack.....	1.12
H18850—25-lb. sack.....	2.24

Prepared Buckwheat Flour (Self Rising) American Breakfast Brand



1 Package,
47c

Pure New York Buckwheat Flour as a base with other flours blended in proper proportion.

H18831—1 pkg.	\$0.47
H18823—3 pkgs.	1.49
H18826—6 pkgs.	2.78
H18827—12 pkgs.	5.60

Prepared Pancake Flour (Self Rising)



American Breakfast Brand

Made from the best ingredients according to an old successful formula. This Pancake Flour may be easily and quickly prepared.

H18041—1 pkg.	\$0.39
H18043—3 pkgs.	1.16
H18047—12 pkgs.	4.61

Temptation Fancy Head Rice

Packed in 2½-pound cartons and 5 and 10-pound sacks.

H19281—5 -lb. sack.....	\$0.64
H19291—10 -lb. sack.....	1.24
H19361—2½-lb. carton.....	.31
H19303—3 2½-lb. cartons.....	.91

Selected Broken Rice.

A selected broken rice. Better than usually offered elsewhere.

H19351—5-lb. sack.....	\$0.52
H19341—10-lb. sack.....	1.02