

COFFEE

Our Coffees are imported in their green state and roasted fresh daily in our own plant.



THE excellence of the coffee which you serve is the foundation upon which your meal is built. If your coffee is uniformly good, even the plainest meal will be pleasant and enjoyable. If your coffee is occasionally poor, the best meal you can prepare may be made unsatisfactory.

Our coffees are imported in the green state and freshly roasted daily in our own plant. There's a Wilson Blend to please you in flavor and price, and you can depend upon it to be the same today, tomorrow and every other day.

Royal Arms Roasted Coffee

Whole Berry or Steel Cut

A combination of the finest well seasoned coffees, blended to give a smooth, rich, aromatic flavor. You will be pleased with the first sip of our Royal Arms Blend if you desire a real coffee flavor of some strength.

Packed in 3-pound packages.

H501—1 pkg.	\$1.00
H502—2 pkgs.	2.10
H504—4 pkgs.	4.20
H508—8 pkgs.	8.40

Sol Roasted Coffee

Whole Berry or Steel Cut

Only high grade old crop coffees are used in the preparation of our Sol Brand. It brews an even flavored beverage of heavy body and pronounced flavor. A strong coffee which is entirely free from all bitterness.

Packed in 3-pound packages.

H511—1 pkg.	\$0.97
H512—2 pkgs.	1.93
H514—4 pkgs.	3.86
H518—8 pkgs.	7.72

Wilson Breakfast Roasted Coffee

Whole Berry or Steel Cut

One of our most popular blends, prepared from coffees carefully selected for their drinking qualities. It has a well balanced flavor, is not too strong, is sure to please if you do not care for a heavy bodied coffee.

Packed in 3-pound packages.

H531—1 pkg.	\$0.92
H532—2 pkgs.	1.82
H534—4 pkgs.	3.60
H538—8 pkgs.	7.12

Wilson Red Label Roasted Coffee

Steel Cut Only

A coffee of exceptional quality at a very low price. It is medium strong in flavor, with the slight "punch" much desired by heavy coffee drinkers. Put up in two styles of packages.

Packed in 3-pound packages.

H551—1 pkg.	\$0.84
H552—2 pkgs.	1.63
H554—4 pkgs.	3.20
H558—8 pkgs.	6.32

Bulk Roasted Coffees



These coffees are freshly roasted and packed in special bags of 5, 10, 25, 50 and 100 pound sizes. They are all blends that have had popular demand for years and are sure to please either the family or restaurant trade. We guarantee these coffees to please you, as only strictly well seasoned old crop coffees are used, and are roasted daily before shipping.

Fresh Roasted Coffees in Attractive Cotton Bags

Fancy Peaberry

(Not Ground)

An unusual selection of Fancy Santos Peaberry, free from all flat beans. Brews a mild flavored, light bodied cup of the highest quality.

H601—5-lb. pkg.	\$ 1.82
H611—10-lb. bag.	3.62
H620—25-lb. bag.	8.99
H630—50-lb. bag.	17.88
H640—100-lb. bag.	35.47

Old Mill Brand

(Not Ground)

Blended from well selected, old crop coffees. It makes an excellent drink that is heavy in body, and of an even but pronounced flavor, free from all bitterness.

H651—5-lb. pkg.	\$ 1.72
H661—10-lb. bag.	3.42
H670—25-lb. bag.	8.49
H680—50-lb. bag.	16.93
H690—100-lb. bag.	33.47

Amber Brand

(Not Ground)

A strictly high grade coffee. The cup prepared from it is of medium body and strength.

H701—5-lb. pkg.	\$ 1.63
H711—10-lb. bag.	3.24
H720—25-lb. bag.	8.14
H730—50-lb. bag.	16.16
H740—100-lb. bag.	32.07

Corona Brand

(Not Ground)

A blend of coffee well balanced in flavor, and not too strong. We recommend it for those who do not desire a heavy bodied coffee.

H751—5-lb. pkg.	\$ 1.59
H761—10-lb. bag.	3.16
H770—25-lb. bag.	7.84
H780—50-lb. bag.	15.56
H790—100-lb. bag.	30.87

Golden Rod Brand

(Not Ground)

An exceptionally smooth drinking coffee for those who especially wish a very mild beverage.

H801—5-lb. bag.	\$ 1.49
H811—10-lb. bag.	2.98
H820—25-lb. bag.	7.34
H830—50-lb. bag.	14.56
H840—100-lb. bag.	28.87

Competition Brand

(Not Ground)

A straight Rio coffee with lots of "zing."

H851—5-lb. pkg.	\$ 1.45
H861—10-lb. bag.	2.88
H870—25-lb. bag.	7.1
H880—50-lb. bag.	14.1
H890—100-lb. bag.	28.0

Green Coffees—Not Roasted



For those who prefer the time honored methods of home roasting, we offer here for your selection the principal varieties of green coffee usually desired. You may be sure that each grade quoted is the highest possible value at our price and is strictly well seasoned old crop stock purchased with discriminating care to please our customers.

Seasoned Old Crop Green Coffees in Jute Bags

Java Style (Green)

H1151—5-lb. bag.	\$ 2.25
H1161—10-lb. bag.	4.45
H1170—25-lb. bag.	11.03
H1180—50-lb. bag.	21.81
H1190—100-lb. bag.	43.37

Fancy Santos (Green)

H1271—5-lb. bag.	\$ 1.82
H1281—10-lb. bag.	3.23
H1290—25-lb. bag.	7.99
H1300—50-lb. bag.	15.86
H1310—100-lb. bag.	31.47

Bogota (Green)

H1391—5-lb. bag.	\$ 1.87
H1401—10-lb. bag.	3.73
H1410—25-lb. bag.	9.24
H1420—50-lb. bag.	18.36
H1430—100-lb. bag.	36.47

Bourbon (Green)

H1351—5-lb. bag.	\$ 1.59
H1361—10-lb. bag.	3.14
H1370—25-lb. bag.	7.79
H1380—50-lb. bag.	15.46
H1390—100-lb. bag.	30.67

Good Santos (Green)

H1311—5-lb. bag.	\$ 1.59
H1321—10-lb. bag.	3.16
H1330—25-lb. bag.	7.84
H1340—50-lb. bag.	15.56
H1350—100-lb. bag.	30.87

Good Rio (Green)

H1431—5-lb. bag.	\$ 1.33
H1441—10-lb. bag.	2.64
H1450—25-lb. bag.	6.54
H1460—50-lb. bag.	12.96
H1470—100-lb. bag.	25.67

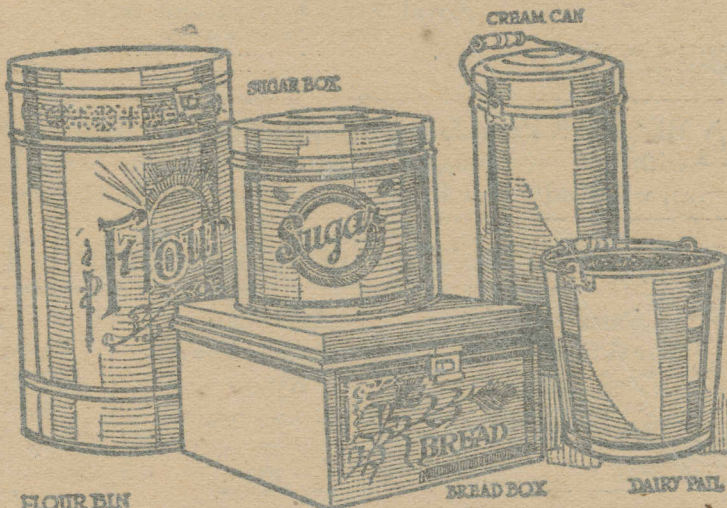
Extra Fancy Santos (Green)

H1231—5-lb. bag.	\$ 1.67
H1241—10-lb. bag.	3.22
H1250—25-lb. bag.	8.24
H1260—50-lb. bag.	16.24
H1270—100-lb. bag.	32.47

there's a **WILSON** blend to Please YOU!

Special Blend Roasted Coffee

Packed in Useful Household Containers



Our special blend coffee, which is packed in useful containers (shown above) is a sweet cupping blend of old crop Santos and Bourbon coffees, of good flavor, strength and body. This blend is properly proportioned and cannot fail to win the approval of the purchaser wishing a good coffee at a moderate price. You have use for one or more of these packages in your home.

Sugar Box

H570—25-lb. size enameled metal sugar box containing 10 pounds special blend roasted whole berry coffee \$3.54

Bread Box

H580—Enameled metal bread box, size 15x11x10 1/2 inches, containing 20 pounds special blend roasted whole berry coffee \$7.23

Cream Can

H590—14-quart heavy tin cream can, size 8 3/4 x 13 3/4, made with deep cover, raised bottom and bail, containing 10 pounds special blend roasted whole berry coffee \$3.66

Dairy Pail

H540—12-quart dairy pail made of heavy gauge tin with rolled edges, raised bottom and good strong wood handled bail and pressed tin cover, containing 9 pounds special blend roasted whole berry coffee \$3.51

Flour Bin

H590—Handsomely enameled metal flour bin for 50 pounds of flour, containing 30 pounds of special blend roasted whole berry coffee \$10.53

Good Coffee
Contributes to
the Success
of Every
Meal

