

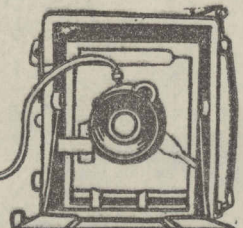
**THE NEW YORK SUNDAY NEWS  
IS BOTH A MAGAZINE AND A NEWSPAPER.**

**IT HAS BOTH SPOT NEWS AND  
MAGAZINE FEATURES.**

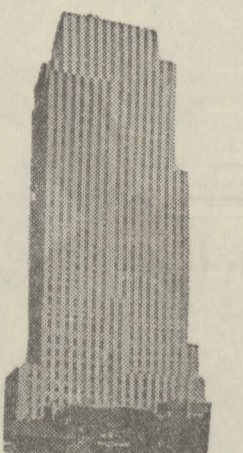
**THE SUNDAY NEWS HAS THE LARGEST  
NET PAID CIRCULATION—NEWSPAPER  
OR MAGAZINE—IN THE WORLD.**

**FOR EACH SUNDAY IN FEBRUARY,  
THE NET PAID CIRCULATION EXCEEDED  
3,400,000.**

**MORE THAN 2,000,000 CONCENTRATED  
IN CITY AND SUBURBS.**

**SUNDAY  NEWS**

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