"TRY A CUP OF MANOR HOUSE COFFEE. That’s the best way to discover its goodness. Taste and feel and enjoy its deep, rich flavor. Honestly, I think McLaughlin’s Manor House is the most delicious coffee money can buy. And I must be right, because every one complements me when I serve them Manor House. They love its wonderful flavor, its fragrant bouquet. My family and friends praise Manor House to the sky. And so do I. Because Manor House gives you a warm, friendly stimulation I’ve found in no other coffee.

But YOU be the judge. Just try Manor House and I’m sure you’ll agree that there’s something extra about Manor House that makes you feel like a millionaire!"

"START YOUR DAY with a MANOR HOUSE Smile. Enjoy the extra goodness, extra satisfaction of a cup of McLaughlin’s Manor House Coffee!"

"SORRY ME LAD, AND YOU'RE RIGHT! This grand Manor House Coffee sure gives you a life. It puts a spring in your step, and a song in your heart. It’s so good.

And here’s another clue to tack to your docket. Manor House, swell as it is, costs you less than one quarter of a penny a cup more than even the cheapest brands!

So I say, you and I are as rich as they come. Because, sure as my name is Cassidy, we both can afford the real pleasure of Manor House Coffee every day!"

"LIKE GOOD COFFEE. And frankly, I’m pretty grumpy all day long because I can’t find the coffee. And why we have McLaughlin’s Manor House in our home. You see, my wife discovered that Manor House is the only coffee that always keeps me in high spirits. It’s good day after day after day.

The reason, I guess, is because Manor House is blended and roasted carefully, according to a grand old secret formula that’s been handed down in the McLaughlin family for three generations. It’s made right... by experts, by men who really know their business.

Yes, sir. Manor House Coffee sure hits the spot with me."

1852 W. F. MCLAUGHLIN & COMPANY 1939

Importers and Blenders of the World’s Finest Coffees

"IM A REPORTER. And I can tell the world that I’ve really covered this coffee story from A to Z. And I found Manor House tops ’em all.

The NEWS is: McLaughlin maintains direct buying connections all over the world. Experts who really know good coffee. And, more important, know when and where to look for the finest grades.

Only a small fraction of any crop is really tops and McLaughlin gets first choice of those fine coffees. So, if you want a cup of really swell coffee get Manor House right now!"