

# Feel Like A MILLIONAIRE Every Day!

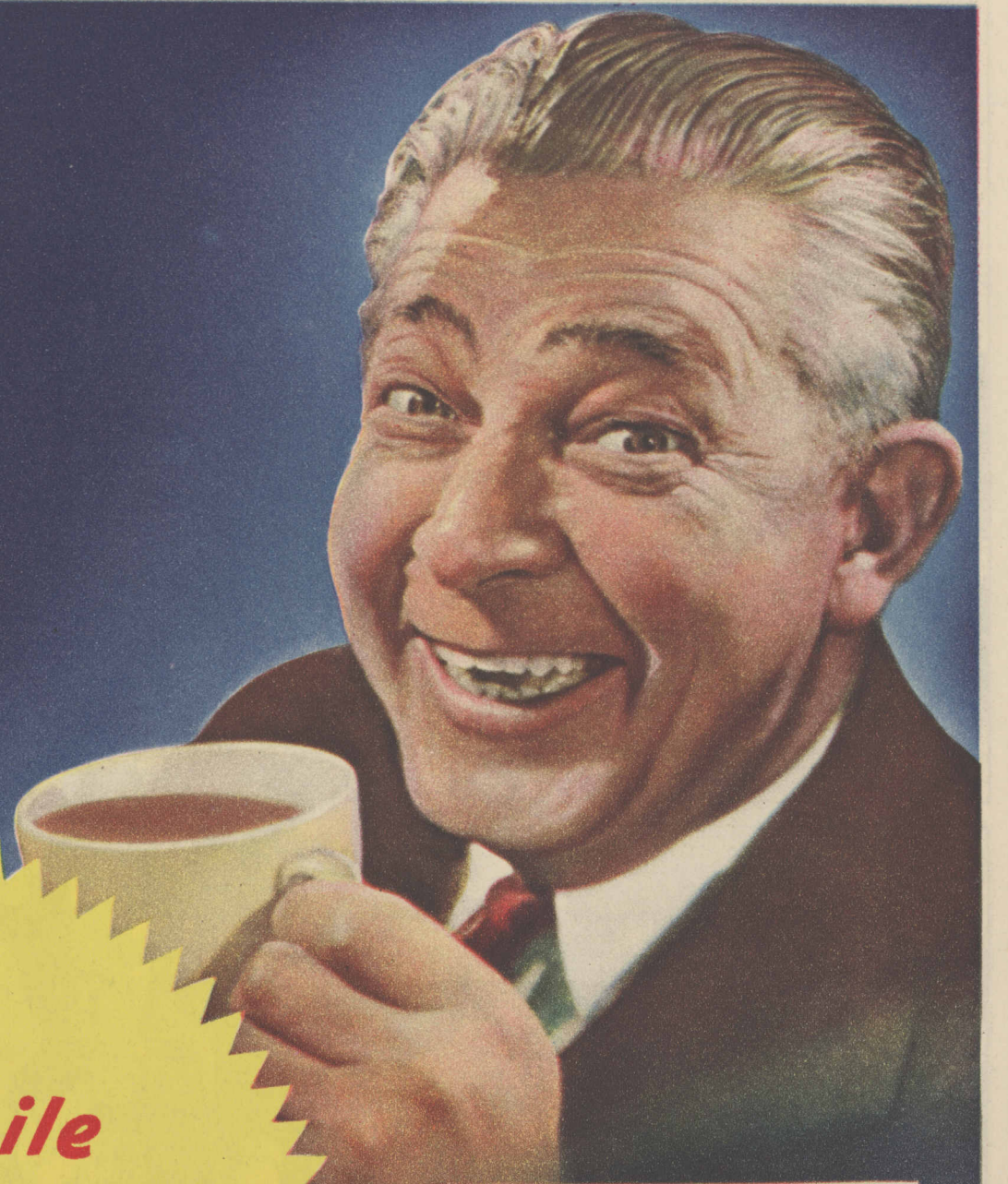


**"TRY A CUP OF MANOR HOUSE COFFEE.** That's the best way to discover its goodness. Taste and feel and enjoy its deep, rich flavor.

Honestly, I think McLaughlin's Manor House is the most delicious coffee money can buy. And I must be right, because every one compliments me when I serve them Manor House. They love its wonderful flavor, its fragrant bouquet.

My family and friends praise Manor House to the sky. And so do I. Because Manor House gives you a warm, friendly stimulation I've found in no other coffee.

But YOU be the judge. Just try Manor House and I'm sure you'll agree that there's something extra about Manor House that makes you feel like a millionaire!"



*Start Your Day  
with a  
MANOR HOUSE Smile*

Enjoy the extra goodness, extra satisfaction  
of a cup of McLaughlin's Manor House Coffee

**"I LIKE GOOD COFFEE.** And frankly, I'm pretty grumpy all day long if I don't get it. That's why we have McLaughlin's Manor House in our home. You see, my wife discovered that Manor House is the one coffee that always keeps me in high spirits. It's good day after day after day.

The reason, I guess, is because Manor House is blended and roasted carefully, according to a grand old secret formula that's been handed down in the McLaughlin family for three generations! It's made right . . . by experts, by men who really know their business.

Yes, sir, Manor House Coffee sure hits the spot with me."

**SEALED IN GLASS . . . THE FLAVOR LASTS**

Manor House Coffee may be had in either vacuum-sealed jars or cans at the same price. However, we feel you will find the famous McLaughlin glass jar the more satisfactory. Because:

1. Glass packing makes possible a more perfect vacuum . . . insures greater freshness.
2. McLaughlin's exclusive Magic Flavor Guard seals in all the deep, rich Manor House flavor and bouquet every time you recap the jar.
3. Every Manor House jar is still useful to you after the coffee has been consumed.

**3 Grinds: Regular Pot or Percolator, Drip and Glass Pot Grinds.**



**FRESH** when you buy it.

**STAYS FRESH** as you enjoy it.

**STILL FRESH** to the last cup.

**"BEGORRY ME LAD, AND YOU'RE RIGHT!** This grand Manor House Coffee sure gives you a lift. It puts a spring in your step, and a song in your heart, it's so good.

And here's another clue to tack to your docket. Manor House, swell as it is, costs you less than one quarter of a penny a cup more than even the cheapest brands!

So I say, you and I are as rich as they come. Because, sure as me name is Cassidy, we both can afford the real pleasure of Manor House Coffee every day."



**"I'M A REPORTER.** And I can tell the world that I've really covered this coffee story from A to Z. And I found Manor House tops 'em all.

The NEWS is: McLaughlin maintains direct buying connections all over the world. Experts who really know good coffee. And, more important, know when and where to look for the finest grades.

Only a small fraction of any crop is really tops and McLaughlin gets first choice of these fine coffees.

So, if you want a cup of really swell coffee get Manor House right now."

