THE WATTEAU BLONDE

Hers a healthy pallor. Hair, pale gold or light brown. Changeable as her moods, her eyes vary from gray to blue. (For her, Naturelle Pompeian Powder with Light Bloom.)

THE CIRCEAN BRUNETTE

Amazing eyes—like clear green grapes . . . her skin flawless, pale. (She should use a bright lipstick, and the Nude shade of Pompeian Powder with Oriental tone of Bloom.)

FRANKLY··RED-HAIRED

Skin, fine and delicately colored. Eyes, blue or green, and often requiring slightly darkened brows and lashes. (Her coloring calls for Naturelle Powder and Oriental Bloom.)

THE WATER-LILY BLONDE

Her hair like fine spun gold, her eyes a soft gray blue, her skin white with a hint of water-lily pink. (She should mix ⅔ White with ⅓ Flesh-Pink Powder and use the Light Bloom.)

THE CLEOPATRA BRUNETTE

Dark of brows and hair—yes, even of skin! Hers is indeed a striking sort of beauty! (She wisely chooses Rachel Pompeian Beauty Powder and the Dark tone of Pompeian Bloom.)

You ... like Cleopatra ... are a *Type*

Study your beauty ... make the most of it ...

By
Mme. Jeannette de Cordet

Which of all the lovely types are you?

Before you've dared to protest, "I'm not really a type, I'm just an 'in between'" (as if everyone weren't one type or another!) . . . or before you've had a chance to be emphatic about it and say, "I'm a blonde" or "I'm a brunette" . . . let me ask you this:

Do you know how you can be sure?

Eyes? Hair? They'll never decide it for you, for only in your skin-tone can the real answer be found.

And you! Are you looking carefully into yours? Then tell me . . . Is your skin-tone faintly amber? Rose mist, shot with gold? Ivory? Cream? Olive? Petal-pink? Whichever it is, I have a secret for you—

Emphasize your type—delicately accentuate your own natural coloring—and you'll see . . . you've grown lovelier . . . more striking . . . more romantically different in the quality of your beauty!

To gain this flattering effect is not difficult at all! For

though American types of beauty are as varied as the lands from which our forebears came, Pompeian has found true accent for every one! Among the five shades of Pompeian Beauty Powder you will find your skin-tone—matched like thread to silk! Smooth it on, after a dash of Pompeian Bloom—a rouge that has your natural flush in one of its five true tones.

Now you've found your type's true accent! Once more, peer into your mirror, to see what you will see! Who is this new beauty? Who but *you* — grown lovelier — more striking in your beauty!

For further help send 10c for my new booklet, "Your Type of Beauty," and sampler containing the five shades of Pompeian Beauty Powder.

Address: Mme. Jeannette de Cordet, The Pompeian Co., Dept. 952, 595 Fifth Avenue, New York City.

POWDER AND BLOOM EACH 60c

POMPEIAN   BEAUTY POWDER *and* BLOOM