

# A Boston Beauty and a Southern Belle

**Mrs.**

**John Davis Lodge**

**Miss**

**Virginia Carter Randolph**



MISS VIRGINIA CARTER RANDOLPH of Warrenton, Virginia, is of the historic Randolphs who came from England in the 17th Century. The modern version of the traditional Southern belle, her life is one gay whirl of parties, dances, proms, and picnics. She is adorably pretty, with laughing blue eyes, gold-brown hair and fair skin exquisitely cared for. (Right) Miss Randolph adores horses and "Ginger" is her pampered favorite.



"I believe in beauty!" says Mrs. JOHN DAVIS LODGE. "Women should live for loveliness, for lovely minds in lovely graceful bodies." Bride of the grandson of the famous United States Senator Henry Cabot Lodge of Massachusetts, young Mrs. Lodge was born Francesca Braggiotti, and grew up in Florence, Italy. She is beautiful, with starry wide dark eyes, hair golden as *Mélisande's*, and flawless skin as delicately tinted and fine of texture as a tea-rose. (Right) Mrs. Lodge is widely known as a dancer, and her brilliant interpretation of *Schéhérézade* is much admired.



"A SOUTHERN GIRL'S DUTY to mankind is to make herself charming." So says Miss Virginia Carter Randolph of the Randolphs of Virginia.

"Women should live for loveliness," rejoins Mrs. John Davis Lodge of the Lodges of Massachusetts and New York. "The charm of lovely skin is important."

Both these young aristocrats are known for their beautiful skin, always flower-fresh and satin-smooth. And no wonder, for they give it the same sure care!

"I've used Pond's all my life," says Mrs. Lodge. "Thanks to their preparations, the beauty of a clear, fresh complexion lies within reach."

"I've used the Two Creams ever since I was a little girl," Miss Randolph declares. "A Southern girl *must* have a lovely skin, so she thinks of Pond's as her best friend."

"That lovely Cold Cream keeps your skin so marvelously clean, and the ducky new Tissues to wipe away the cream are perfectly divine. The Freshener peeps you up and makes your cheeks as pink as roses, and a little Vanishing Cream before you powder will keep you pretty as a picture all evening."

"You're so much happier," she charmingly concludes, "when you know you are looking your loveliest. And then your friends will be so eager to see you and take you out!"

BEAUTIFUL WOMEN everywhere cherish the youthful loveliness of a fair smooth skin. Many, like Mrs. Lodge and Miss Randolph, find the four steps of Pond's Method simplest and surest:

During the day—*First*, for immaculate cleansing, apply Pond's Cold Cream over your face and neck. Pat in lavishly with caressing upward and outward strokes, waiting to let the fine oils sink into the pores.

SECOND—Wipe away all cream and dirt with Pond's Cleansing Tissues, soft, absorbent, economical and so much safer than old-time towels and "rags."

THIRD—Dab Pond's Skin Freshener briskly over face and neck. It closes the pores, firms,

invigorates the skin, leaves it without a trace of oiliness.

LAST—Smooth in a delicate film of Pond's Vanishing Cream, to give your skin protection and a lovely peach-bloom finish that makes your powder cling for hours.

At bedtime thoroughly cleanse with Cold Cream and wipe away with Tissues.

**SEND 10¢ FOR POND'S 4 PREPARATIONS**

Pond's Extract Company, Dept. N  
143 Hudson Street . . . . . New York City

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Copyright 1930, Pond's Extract Company



So many charming women say with Mrs. Lodge: "I've used Pond's all my life," and so many pretty girls agree with Miss Randolph that "Pond's is their best friend."