

NOW . . . more than ever before it is sound economy to choose your Rugs and Carpets at the **Olson Factories . . . Established 1874**

COLORED CATALOG FREE

Showing the fine Pershana in all its glorious colors. Address: Dept. TM-8, Olson Rug Co. Chicago, Ill.



It Would Cost \$65 MORE Elsewhere to Buy a Rug as Fine as the

AMERICA'S FINEST ORIENTAL REPRODUCTION
PERSHANA
REG. U.S. PAT. OFF.

\$135

Factory Price 9 x 12 Size

The prized Pershana is truly America's Finest Oriental Reproduction. We sell it with this unconditional guarantee: Select the Pershana pattern you like. Examine it leisurely in your own home for one week. Compare it. Judge it for its beauty, its texture, its quality. Get the opinion of your friends. Then, if you don't think it is the finest reproduction made and equal to any \$200 rug, you are under no obligation to keep it. The Pershana is made from IMPORTED selected, long-fibered wools—the same as in genuine Orientals. Made in all sizes from 27 x 36 inches to 11¼ x 18 feet and larger, priced in proportion to the 9 x 12 size.

ONLY \$20 DOWN

OLSON SULTANA RUGS

Other Rugs From \$30 and up

Regardless of what quality, size or price you have in mind, you will find just the rug you are seeking, at any of our stores.



OLSON CARPETS

For Hotels, Clubs, Apartments, Etc.
At Factory Prices to Everyone

- Kenwood Room and Stair Carpet**
27 inches wide. \$2.75 grade. New patterns. Yard. \$1.50
- Eldridge Saxony Broadloom**
Regular \$9.50 grade. Made in 6 colors. Deep pile. 9 feet wide. Sq. yd. . . . \$6.60
- Dixon Figured and Plain Wilton**
Heavy, \$4.85 grade. All colors. 27 in. wide. Yard. \$3.30
- Jewell Wilton**
Newest patterns. \$3.95 grade. Heavy quality. 27 inches wide. Yard. . . \$2.40
- Lavern High Pile Velvet**
Luxurious grade. \$3.15 grade. 27 in. wide. Yard. \$1.65
- De Luxe Frieze Wilton**
The newest in carpeting. \$5.75 grade. 27 inches wide. Per yard \$3.80

BELMAR BROADLOOM CARPET

Heavy \$6.50 grade. Seamless, 9 feet wide. Deep pile. Nine beautiful colors. Made completely in our factory. Available any length. Square yard. \$3.25
27 inch width. \$2.35

NOW . . . for only \$89.00, you can enjoy the beauty of Oriental colorings and patterns! Here are rugs that will transform your home into a dream of beauty! Manufactured in our own Chicago factories, where you can choose them at Factory Prices so low they are within the means of every one. Rugs that give Oriental beauty at but a fraction of the cost. The 9 x 12 ft. size.

\$76⁸⁰

8¼x10½ ft. \$ 70.50	9x15 ft. . . \$111.40
6x9 ft. 49.30	11¼x18 ft. . 170.00
4½x7½ ft. . . 27.85	11¼x12 ft. . 111.40
12x12 ft. . . . 120.75	11¼x15 ft. . 139.25
11¼x13½ ft. 123.25	12x15 ft. . . 151.00
9x18 ft. 136.60	12x18 ft. . . 181.25

CONVENIENT TERMS



OPEN EVENINGS
MONROE STREET open Mon., Wed., Thursday till 10. OTHER 3 STORES open Tuesday, Thursday, Saturday till 10.

OLSON RUG CO.

2800 N. Crawford Ave. 6032 S. Halsted St. 1500 W. Monroe St. 4532 Broadway at Wilson
Also Displayed at Milwaukee, Wis., 152 W. Wisconsin Ave., Caswell Block