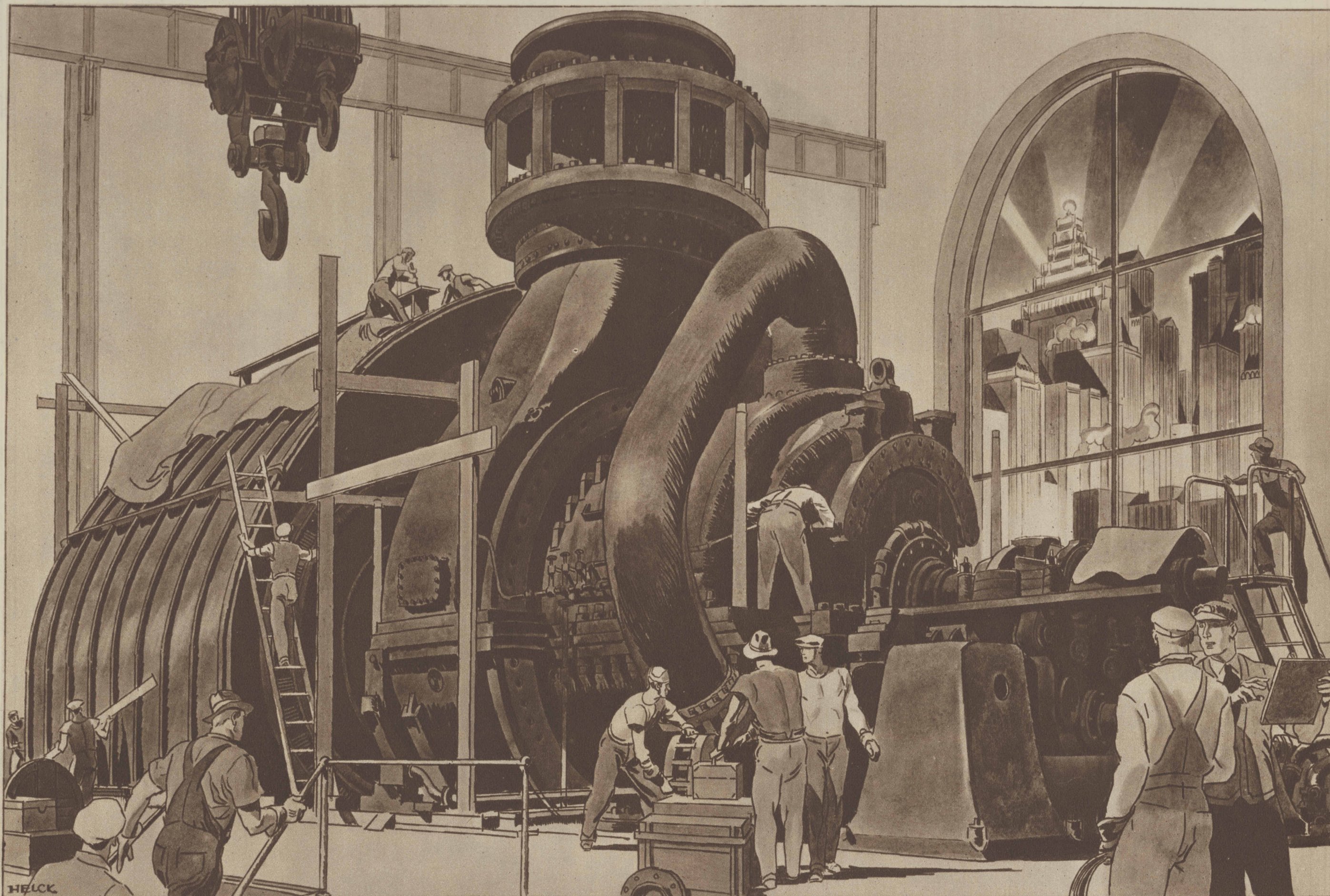


WHAT WESTINGHOUSE IS DOING TO MODERNIZE THE WORLD



THE WORLD'S LARGEST STEAM TURBINE-GENERATOR—BUILT BY WESTINGHOUSE

Light for a million homes

Imagine a city of a million homes. It is night, and light is streaming from countless windows. Capacity great enough to light all these homes at one time has been built into a single gigantic Westinghouse steam turbine-generator unit.

Yet size alone does not measure the progress which this turbine represents. Far more important than bulk is the standard of efficiency in modern power-producing equipment of which this great machine is an outstanding example.

Ten years ago it was not uncommon for electric light and power companies to develop only one kilowatt-hour of electrical energy for every four pounds of coal burned beneath their boilers. Today, Westinghouse turbines and other power-producing equipment help public utility management to treble its

output of energy per pound of coal. Here you have one reason why the average price of electricity today is lower than before the war although the prices of most other things are higher.

Contributions of Westinghouse to more effective power production range from the largest turbines to the smallest, not merely for electric light and power companies but also for industry,

mines and ships. They include auxiliary equipment for turbine installations, from stokers to every class of generating and distributing equipment. Westinghouse apparatus also includes the lighting units and motors which make electricity serve the everyday needs of home and industry. From the source of electrical power to

its ultimate application Westinghouse responsibility runs the entire course.



Westinghouse