

Vanderbilt...

Morgan..

Astor..

Belmont..

Drexel...

du Pont..

MRS. REGINALD VANDERBILT, née Gloria Morgan, is beautiful with wonderful dark eyes and a gardenia skin. A brilliant favorite in Paris society, she says, "Not even the beauty-wise French can make anything to compare with Pond's Two Creams . . . the new Tissues and Skin Freshener are perfectly charming, in line with the most advanced ideas."

MISS ANNE MORGAN, daughter of the late famous financier, J. Pierpont Morgan, is widely known as president of the American Woman's Association. She is a distinguished figure with her fine dark eyes, silvery hair and clear, vigorous complexion, and she says, "I have used Pond's for years. . . . Pond's helps women achieve an attractive appearance."

LADY VIOLET ASTOR, daughter of an Earl, is one of the loveliest of England's noblewomen, charming, gracious, a delightful hostess, active in good works. Here is the classic English beauty; hair like spun gold, eyes violet-blue and enchanting rose-leaf skin. She calls Pond's Method "delightful, practical, effectual . . . a wonderful service to women."

MRS. MORGAN BELMONT, wife of the son of the late August Belmont, is strikingly lovely, with intent green eyes, Titian hair and ivory skin. She says: "Pond's Method will keep your skin clear and fresh in much less time, at much less cost than dozens of complicated beauty preparations. It carries off all honors for practical, common-sense home care."

MRS. ANTHONY J. DREXEL, JR. is the daughter of the late Mr. and Mrs. George J. Gould. She spends much time cruising aboard the Drexel yacht and is equally well known in French, English and American society. Mrs. Drexel follows Pond's Method for the care of her tea-rose skin. She says, "I delight in all Pond's four preparations."

MRS. ALFRED VICTOR DU PONT, of Philadelphia and Wilmington, is the former Miss Marcella Miller of Denver, blonde and very lovely with deep blue eyes and an exquisite fair skin. She uses Pond's four delightful preparations because they are "pure and good . . . easy to use . . . readily obtainable and keep one's skin always at its best."

Aristocratic women owe the beauty of their skin to this safe gentle care

Think how significant it is that these six aristocratic women, to whom no luxury is ever denied, choose for the care of their lovely skin the simplest and best of all beauty preparations—Pond's!

Cost is a matter of complete indifference to these women who have everything. Quality is all-important. For in their prominent position a perfectly-groomed complexion is the first and most essential social requisite.

They choose Pond's because these four famous preparations are the purest and finest to be had despite their democratic simplicity and modest price. They are marvelous to give the skin the perfect cleansing and protection it must have to safeguard its exquisite charm of youth.

(Right) Pond's four famous preparations for the exquisite care of the skin . . . Cold Cream for pore-deep cleansing, Tissues to remove the cream, Skin Freshener to brace and tone, Vanishing Cream for powder base and protection.

Pond's Method—Four swift, simple steps to keep your skin always radiantly fresh and clear:

1—During the day, for thorough cleansing, apply Pond's Cold Cream over face and neck several times, always after exposure. Pat in with upward, outward strokes, waiting to let the pure, fine oils sink deep into the pores, and float all the dust, dirt, grime up to the surface.

2—Wipe away with Pond's Tissues, softer, more absorbent. Parisian peach color or white.

3—Pat briskly with Pond's Skin Freshener to banish oiliness, close and reduce pores, tone and firm.

4—Smooth on Pond's Vanishing Cream for powder base, protection, exquisite finish. Use it not only on the face, but wherever you powder . . . arms, shoulders, neck. Marvelous

to keep your hands soft, white and unchapped.

At bedtime: Never fail to cleanse immaculately with Cold Cream and remove with Tissues.

SEND 10¢ FOR POND'S FOUR PREPARATIONS
POND'S EXTRACT COMPANY, Dept. X
143 Hudson Street New York City
Name _____
Street _____
City _____ State _____

Copyright, 1931, Pond's Extract Company

Tune in on Pond's Afternoon Tea every Tuesday at 4 P. M., over KYW . . . Leo Reisman's Orchestra from Central Park Casino . . . Leading Society Women Speakers

