

The new Chicago factory branch building of The Autocar Company

THE Autocar Company of Ardmore, Pa., announces the opening of this new Chicago factory branch building at 913-925 West Jackson Boulevard. It is an expression of our certainty that Chicago is second to no city in the world in its opportunities for motor truck use. It is estimated that at this time the annual cartage cost of Chicago is well in excess of one hundred million dollars.

The motor truck has become as indispensable to business as an office or a warehouse—and motor truck users have come to the point of investigating carefully the service facilities that the maker of their trucks provides.

Here is the most modern motor truck service plant ever built—every inch of the 63,000 square feet in it has been planned and is operated so that the Autocars in use in Chicago may carry their loads day in and day out at the lowest possible expense.

It could not fail to interest the present or future user of motor trucks to go over this Autocar service plant.

To begin with he would find on the first floor a sales and show room that would convince him how widely the Autocar is used. Autocar salesmen can discuss transportation in the broadest way for Autocars are operating today in some four hundred and twenty different lines of business.

Back of the salesroom is a spacious garage—here Autocars can drive in for inspection and for the making of minor adjustments and repairs. Autocar users save many a big repair job by having just such an inspection system ready at hand.

The entire second floor is taken up with space for Autocar storage.

The top floor with its ample skylights is a completely equipped machine shop and repair plant **OPEN DAY AND NIGHT**. A force of mechanics who know Autocar construction from radiator to rear axle are always on hand to care for any Chicago Autocar the minute it needs attention.

There is a big space devoted to keeping a supply of repair parts—as every truck user knows this feature is the vital part of any motor truck service. The Autocar Company makes the Autocar in its entirety and repair parts are manufactured in regular production. In this Chicago branch every part of the Autocar is carried in spare supply.

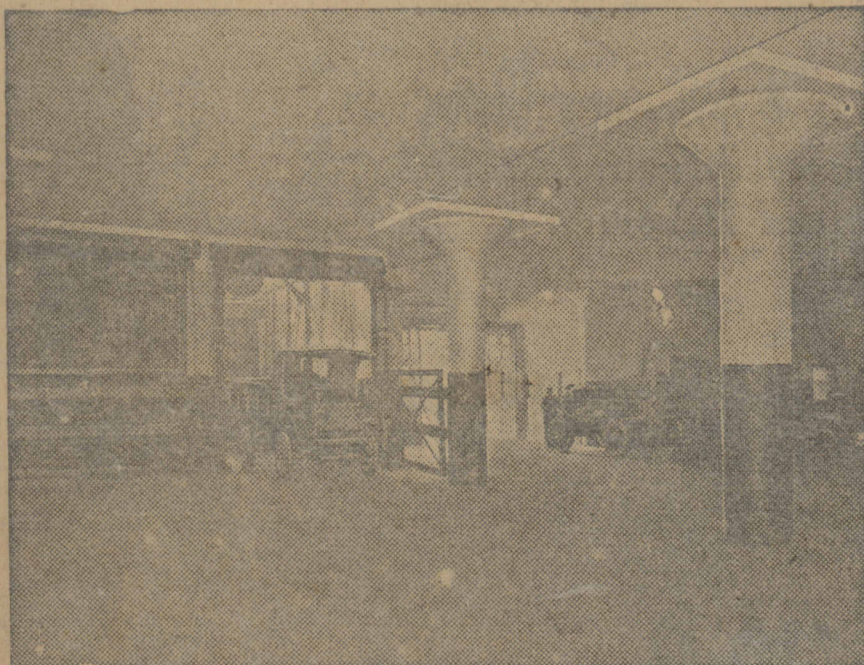
A service institution such as this is the only real assurance that the maker of a motor truck can give to the user of his product—we cordially invite the Chicago public to inspect this new Chicago home of the Autocar.

The Autocar Sales & Service Company

913-925 West Jackson Boulevard

A factory branch of The Autocar Co., Ardmore, Pa.

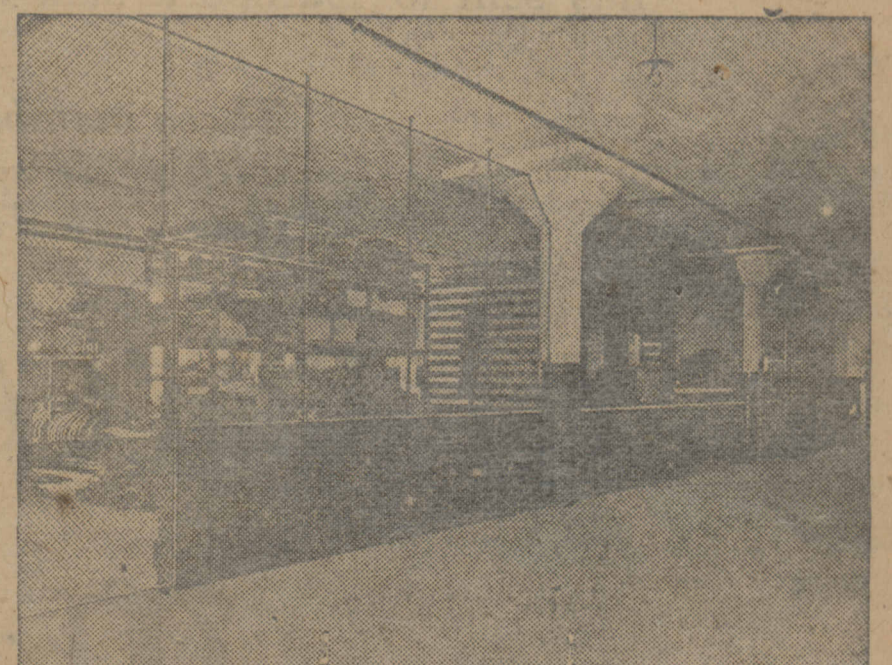
Autocar



The entrance to the garage is from Sangamon Street, the two truck elevators are near this entrance.



This immense floor is given over to machine shop and repair work—skylights make it a daylight shop.



The bins in the stock room are always filled with a complete supply of spare parts—this is an all important service feature.