

adorns names proud/in History





mrs. ///

is very lovely, with an exquisite fair skin and blonde hair full of golden lights. She is the bride of the late J. Pierpont Morgan's is enchantingly blonde and beautiful, with a flawless complexion. Before the royal romance of her marriage to a scion of grandson, a great-grandson of Alexander Hamilton, the distinguished Federalist and first Secretary of the Treasury.

the house of Bourbon-Orléans, she was Miss Marguerite Watson, a brilliant favorite of Washington and Newport society.

These distinguished women guard their lovely skin with this simple, sure, swift care



Nemours. "In Europe, women of title guard their beauty as they guard their ancestral jewels. They prize a flowerlike complexion as an essential hallmark of race and beautiful and blonde, a member of breeding. So no wonder I am grateful for my faithful use of Pond's."

"Noblesse oblige!" says the

lovely young Duchesse de

Many famous European beauties of proud old lineage attribute the velvet perfection of their skin to this same sure care. The stately

Spanish Duquesa de Alba says: "Inherited wisdom and modern sophistication bring us no aid more effective than Pond's . . . They give refreshment, stimulation, protection." The piquante Marquise de Polignac, a

chic Parisienne, says: "Except for lipstick, make-up is démodé in France, and a skin of absolute perfection is indispensable. I have got the Pond's habit! These guardians keep my skin smooth and firm and white as the

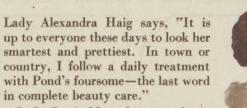
exacting mode requires."



The Marquise de Polignac

Two charming young English girls of title speak with frank enthusiasm. "If débutantes had time to write up diaries," Lady Georgiana Curzon says, "the name of Pond's would certainly occur in every page . . . Pond's Method

is a blessing! It is so quick and simple it makes it easy always to look your best."



Lady Louis Mountbatten, who is



Lady Georgiana Curzon

Mrs. Alexander Hamilton, one of you always have time for them." the loveliest young aristocrats of our own America, says: "I have used Pond's Method faithfully to win an The Duquesa de Alba

the English royal family, has for years Pond's for years. There is nothing attributed the exquisite charm of her like Pond's Method for day-in, dayfair skin to the essential cleansing out care. The four steps are so simple and protection given by Pond's Two and quick that, no matter how Creams, Tissues and Skin Freshener. crowded your engagement book is,

You yourself have only to follow



after exposure. Pat in with upward, outward strokes, waiting to let the fine oils sink into the pores, and float the dirt to the surface. SECOND-wipe away all cream and dirt

enchantingly fresh, clear, lovely skin.

FIRST - during the day, for thorough

cleansing, apply Pond's Cold Cream

over face and neck several times, always

with Pond's Cleansing Tissues, soft, ample. super-absorbent. Peach color and white.

THIRD-pat cleansed skin with Pond's Skin Freshener to banish oiliness, close and reduce pores, tone and firm, promote natural color.

LAST - smooth on Pond's Vanishing Cream



for powder base, protection, exquisite finish. Use it not only on the face but wherever you powder . . . arms. shoulders, neck. Marvelously effective to keep your hands soft and white through the winter.

At bedtime: Always cleanse your face and neck immaculately with Cold Cream and remove with Cleansing Tissues.

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