



MARY KING
Fiction



ANTOINETTE DONNELLY
Beauty



MARY MEADE
Cooking



INDIA MOFFETT
Society



GLADYS HUNTINGTON BEVANS
Child Training



FANNY BUTCHER
Books



LOUISE BARGET
Home Building



MAE TINEE
Movies



BETTINA BEDWELL
Paris Styles



ROBERTA NANGLE
Clubs



ELEANOR JEWETT
Art



EDITH WEIGLE
Furniture



KATHLEEN McLAUGHLIN
Reporter



HELEN BARTLETT
Etiquette



MAUDE SWALM EVANS
Club Ethics



WILLELLA DE CAMPI
The Home Harmonious



SALLY JOY BROWN
Friend in Need



MAY BIRKHEAD
Paris Society



SIGRID SCHULTZ
Foreign Correspondent



CLOTILDE
Dress Patterns



ANN SOMERS HOUSE
Foreign Correspondent



SARA MOORE
"Maiden Meditations"



KATHERINE KELLY
Reporter



VIRGINIA GARDNER
Reporter



ROSALIND SHAFFER
Hollywood Gossip

Why

THE CHICAGO TRIBUNE HAS MORE WOMEN READERS THAN ANY OTHER CHICAGO NEWSPAPER

DAILY and Sunday, the Chicago Tribune's staff of women writers make the columns of this newspaper of absorbing interest to the largest audience of women newspaper readers in Chicago and suburbs. From fiction to foods, babies to beauty, fashions to furniture, they see to it that the Chicago Tribune mirrors the en-



tire panorama of the modern woman's interests. As a result, the Chicago Tribune has more women readers in Chicago and suburbs than any other Chicago paper... has more home-delivered circulation than all other Chicago papers combined... and carries more advertising addressed to women than any other Chicago paper.

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