

Everywhere women spread the good word **OXYDOL**



● Yes, ma'am, its extra suds save you money

● It washes clothes whiter—so much quicker and easier too!

● Have you tried the new Oxydol? It's simply wonderful!

● It certainly makes my dishes sparkle

50% more suds—that means quicker and whiter washings! If you think extra suds don't save work and time in washing, you have a surprise in store. Just try the sensational new soap discovery, Oxydol. The instant you sprinkle New Oxydol in either washtub or dishpan you can SEE its superiority over weak old-type soaps with their watery suds. These richer, sudsier suds SOAK out the dirt with no tiresome rubbing—and do it with incredible speed. It's simply foolish and old-fashioned to rub your life away over a washtub since New Oxydol has come to town.

And it's great for dishes, too—and kind to hands and delicate fabrics. Ask your grocer today for the orange and blue suds-bargain package. Then you can face washday with a smile.

PROCTER & GAMBLE

**50%
MORE SUDS
MEANS
47%
LESS WORK**



NEW **OXYDOL**

THE COMPLETE HOUSEHOLD SOAP

MADE BY THE MAKERS OF IVORY SOAP