

## What I'll look for in the Girl I Marry

HERE'S A YOUNG ARCHITECT, AMBITIOUS, SUCCESSFUL, who believes that "marriage would be great if you could find the girl." What kind of girl is he looking for? He says: "My ideal girl is more a companion than anything else. A companion to my thoughts, whims and badly assorted moods."

"She doesn't take me too seriously. She has a sense of humor. She tosses me a little unearned flattery now

and then because she knows that I need it.

"She is trim and smart. Not a peacock. She doesn't look as though she spent her life in front of a mirror. She has a naturally nice skin and well cared for hands that don't look over-manicured."

"People don't stand back and admire her as though she were some dream goddess. Men and women like her because she's genuine and natural and good company."



## Keep that fresh, natural look WHICH MEN ADMIRE

Among fifty young bachelors whom I tactfully persuaded to describe their ideal girl, one word appeared again and again. Forty-eight of the fifty said they liked a girl who looked "natural!"

So unless you're the workaday type that scorns romance—and of course you aren't—look to your complexion! Don't do things that will age it—things that will give it that "hothouse" look. Keep it fresh, fine-textured, *natural*.

### 73 FAMOUS PHYSICIANS APPROVE CAMAY

If you want to keep your skin naturally healthy, naturally fresh and fine-textured, do believe me when I tell you that you really should use Camay. Camay, as you undoubtedly know, is the fragrant,

lovely complexion soap that women everywhere are praising. The exquisitely gentle soap which has been approved by 73 of America's most famous physicians specializing in the care and

treatment of the skin. These 73 famous doctors unanimously recommend soap and water as a necessary part of skin care—and give Camay *the highest approval as a proper soap* for even the most delicate complexions.

After this important scientific approval, I feel that I need say very little. I'd only like to add my personal feminine word that Camay is the loveliest, most beautifully fragrant soap that ever bubbled into a lather of velvet.

Try Camay cleansing twice a day for a week. You'll soon realize you never found anything like it for giving your skin a fresh, clear, vital look—that "natural look" which men admire.

HELEN CHASE

