



## She's as vivid as a tropic bird

Blouses every color in the rainbow, underwear blue, pink, lavender  
—dresses, wraps, collars singing  
with color.

**T**HE smart woman goes more brilliantly this season than she's ever gone in America before. She wears radiant colors on things we never dreamed before of having anything but white. Blouses, underwear, collars, handkerchiefs—this year they are only smart if they fairly scatter color as they go. Only often you can't get the colors you want till months after you first read about them. It takes so long to get a new color into fabrics, and then made up into clothes. But you don't have to wait and fuss any more. There is a wonderful new way to get the latest colors *at once*. You can wash your waist turquoise or old rose, you can wash your chemise yellow, or the very latest—light gray.



## A new product—as wonderful for giving colors as Lux is for preserving them

**Y**OU can give your clothes any smart color you want, at the same time they're laundered as perfectly as with Lux! The merry flakes give all your things not only pretty colors, but smart ones. Every Twink color was chosen with the help of the authorities in this country on the colors of women's clothes. And never do your blouses come out streaked or dingy, but lovely, even colors—and so fast you can wash them several times with Lux before they need another Twinking.

You just swish your waist about in the brilliant lather and all in a twinkling you've made a rather scorned blouse into one you adore. The rosy pink one that the sun had faded—bright as a peony again, and the blue that was too babyish—a rich copenhagen.

Get Twink in all your favorite colors today and follow the surprisingly easy directions that come with the package. Twink won't injure anything water alone won't harm.

All the department stores, the 5 and 10 cent stores, and your druggist have Twink. Lever Bros. Co., Cambridge, Mass. (Makers of Lux.)

### All these gay new colors:

Flesh	Bright Red	Navy Blue	Dark Green
Pink	Dark Red	Yellow	Light Gray
Coral	Baby Blue	Lavender	Taupe
Peach	Copenhagen	Purple	Bisque
Old Rose	Turquoise	Light Green	Dark Brown

You use some of the Twink colors like Lux. Others require boiling water and salt. Read directions both outside and inside the package before using.

MADE BY THE MAKERS OF LUX

# Twink

