



New FRIGIDAIRES of Surpassing Beauty

with Tu-Tone Porcelain Cabinets
created by eminent style authorities

Visit the nearest Frigidaire Display Room for information on the new Tu-Tone Frigidaires

HERE we picture the newest achievement of Frigidaire and General Motors—Tu-Tone Cabinet Frigidaires.

Eminent style authorities designed this cabinet. Some thirty color combinations were considered before gray and white were finally chosen. Then we went to the world's foremost craftsmen for locks and metal work.

The result is as you see it. A cabinet that combines all elements of style and classic beauty in perfect harmony.

Frigidaire has won an enviable position

in the field of electric refrigeration. Today more Frigidaires are used than all the rest combined. This achievement is the result of years of development and research by the Frigidaire Corporation and the Research Laboratories of General Motors—largest organization of electrical, mechanical, and chemical experts in the world. Mechanically, Frigidaire is as heretofore—correct in design and dependable under all operating conditions.

Low Prices—

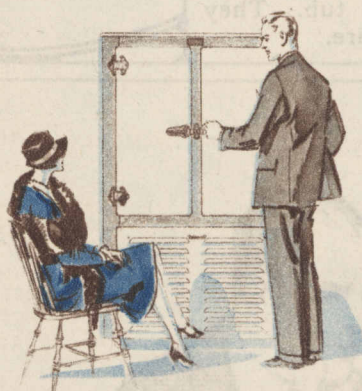
Terms to Suit

See these new Frigidaires to which Art and Science have contributed so much. A small deposit

puts one in your home. Then charge off the balance in easy monthly payments—arranged to suit your budget.

Learn how Frigidaire saves work and worry—adds to the beauty and convenience of your kitchen—brings new delights to your table. Don't wait any longer for modern, care-free Frigidaire refrigeration. Now is the time to enjoy it.

Visit the nearest Frigidaire Display Room today. Or mail the coupon below for an interesting illustrated booklet that shows the complete new Tu-Tone line in actual colors—now sent free.



These Distributors and Dealers Sell Frigidaire in your city. See them for a demonstration of Frigidaire

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