

Premier

The Aluminum Six with Magnetic Gear Shift



Push a button and the gears obey—this shows how the old fashioned hand gear shift lever is eliminated on Premier.

HERE finally is a gas car that is actually more obedient and responsive and far safer, for a woman to drive, than an electric. It takes less strength to handle it; and it is more sprightly, responsive, and sure-footed. Where the going is tedious it throttles down, with ease, to less than two miles an hour and then, on demand, is capable of assuming any speed necessary to safety and comfort.

On Premier there is no hand gear shift lever to tussle with—all gears being shifted electrically by means of push buttons.

Although Premier's wheelbase is 125½ inches, the car turns completely around in a 39-foot circle—another big exclusive convenience and safety feature. Premier is probably the only full grown, seven-passenger car able to do this.

But it is from a standpoint of appearance that Premier shows to best advantage. Its Bullet Body Lines are new—its *gun metal velours* finish is new—its wheel-
where is new.

The picture of the car, shown on this page, is from an actual photograph—no exaggeration or distortion has been committed. It will give you a pretty fair idea of what the car looks like, but you must see the car itself to fully appreciate it.

Look for the booth with the big crowd around it. Everyone wants to see the car that took New York by storm. Premier is undoubtedly the biggest sensation in Chicago this week.

Consider this your personal invitation to visit Premier at the show.
Premier sells, completely equipped, for \$1895, f. o. b. factory.

JAMES LEVY MOTORS COMPANY, Inc.
Michigan Boulevard, at 23rd Street

P. S.—Make it a point to see the Premier "Foursome"—a distinctive and new type of sport car.

