

SIMPLY TEAR OUT THIS CHECK. FILL IN YOUR NAME AND ADDRESS AND SEND TO DORIS BLAKE, HANDWRITING EXPERT OF THE CHICAGO TRIBUNE. IF YOUR HANDWRITING REVEALS UNUSUAL CHARACTER THE CHICAGO TRIBUNE WILL REDEEM THIS CHECK FOR \$100.00 IN CASH.

WRITE
YOUR NAME
HERE

WHAT DOES YOUR HANDWRITING REVEAL?

The Chicago Tribune
THE WORLD'S GREATEST NEWSPAPER
CHICAGO

2-9
Union Trust Co.
CHICAGO, ILL.

Pay To the order of WRITE YOUR NAME HERE IN YOUR OWN HANDWRITING

ONE HUNDRED DOLLARS

dollars \$ **100.00**

CITY The Tribune Company STATE _____

STREET _____

AUDITOR & CONTROLLER OR BUSINESS MANAGER _____

ASSISTANT SECRETARY & TREASURER _____

Cut Out
On Dotted
Rule

The Chicago Tribune is paying \$10,000.00 In Cash for Handwriting that reveals the most unusual character

Here Are the Signatures of Famous Personalities

What Do They Reveal?

William Lloyd
George Washington
Mary Pickford
Theodore Roosevelt
Abraham Lincoln
Thomas A. Edison
Dan Webster
Jackie Coogan
O. Henry
Rudyard Kipling
A Conan Doyle
Mark Twain

HERE is a startling new offer! The Chicago Tribune is paying \$10,000.00 in cash for handwriting specimens! The names of the first winners are published in the main news section of this issue together with their analyses.

Have you ever noticed that every person has a different style of handwriting? When you receive a letter from a friend, what interests you first? *The handwriting!* Handwriting reveals character. Careful writing shows a cautious nature; careless writing shows recklessness.

This offer is made to analyze *your* handwriting. All you have to do is sign your name and address on the check above and send it to Doris Blake, The Chicago Tribune, Post Office Box 1539, Chicago, Illinois. If your handwriting reveals unusual character, The Tribune will redeem the check for \$100.00 in cash.

\$1,000.00 in Cash Each Sunday

Each Sunday for 10 weeks Doris Blake will select the 10 most interesting handwriting specimens submitted. \$100.00 in cash will be paid to each of the 10 persons—a total of \$1,000 each Sunday or \$10,000.00 in all.

1. The public is invited to submit specimens of handwriting to Doris Blake of The Chicago Tribune for character analysis. The Chicago Tribune will pay \$10,000.00 in cash for handwriting specimens which, in the opinion of Doris Blake, reveal the most interesting characters. \$1,000.00 will be paid each week in ten cash prizes of \$100.00 for each handwriting specimen selected.
2. This offer is open to everybody, except em-

The Rules

- ployes of The Chicago Tribune and their families. It does not matter where you live.
3. A blank check will be published in The Chicago Tribune every Sunday. All that is necessary is to fill in your name and address on this check and send it to Doris Blake, The Chicago Tribune, Post Office Box 1539, Chicago, Ill. The check is

published for convenience. You may use this or write on a separate sheet of paper.

4. Write with pen and ink in natural handwriting. Plain, everyday handwriting will count just as much as trained or excellent penmanship.
5. The Chicago Tribune will redeem each check selected by Doris Blake for \$100 in cash. Winners will be announced in The Chicago Sunday Tribune each Sunday.

This offer is open to everybody. It does not matter where you live. Simply tear out the check above, sign your name and address in your own handwriting and send it in. You may use a separate sheet of paper if you like.

Note the handwriting specimens of famous men and women shown at the left. Note the difference between the writing of George Washington and Theodore Roosevelt. Note how different is each handwriting—how different the *meaning* of each!

Let Doris Blake, Handwriting Expert of The Chicago Tribune, analyze your handwriting. If it reveals unusual character, you will receive \$100.00 in cash.

This offer costs you nothing.

Just sign your name and address in your own handwriting on the check above, or on a separate sheet of paper, and send it to Doris Blake, The Chicago Tribune, Post Office Box 1539, Chicago, Illinois. Write in your usual style. Plain, everyday handwriting will count just as much as trained or excellent penmanship. Therefore, do not attempt any disguised style.

Watch The Chicago Sunday Tribune every Sunday for names of winners and analyses.

THE FIRST WINNERS

in this \$10,000 Offer are published in the Main News Section of this issue, together with analyses