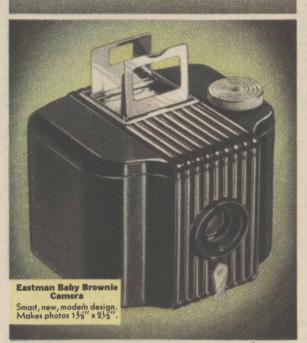
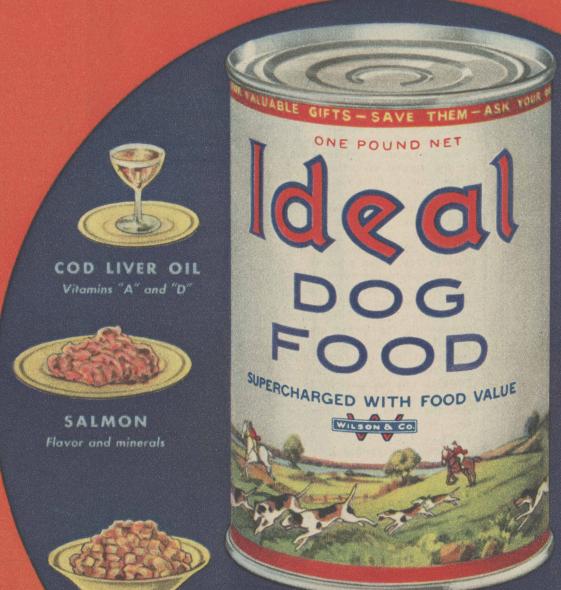
NOW, A SEVEN-COURSE ME FOR YOUR DOG





The Cory Regal Coffee Brewer









COOKED BONE Calcium - to build bone and teeth

Ideal-supercharged with real food value and vitamins

and vitamin values

Every tin of Wilson's Ideal contains seven basic food elements vital to the well-being of normal modern dogs. No scraps! No useless fillers! Just good, substantial nourishing dog food that any healthy dog will eat with pleasure and with benefit day after day. If your dog is a normal, healthy dog, take a tip from thousands of dogowners. Feed him this Ideal SEVEN COURSE MEAL every day. It's supercharged with

CARROTS

Minerals—roughage

appetizing flavor, food value, and natural vitamins. Ideal Dog Food costs no more and is sold by leading dealers everywhere.

NOTE: Through a Research Foundation maintained by Wilson & Co. at a leading mid-western University, the superiority of Ideal Dog Food, as an exclusive diet for healthy dogs, is proved year after year by feeding animals under scientific observation. Samples of each day's production of Ideal Dog Food are analyzed and used for feeding. Thus we scientifically maintain the high standard of food value for which Ideal has been recognized by dog owners and dietitians for years.

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