

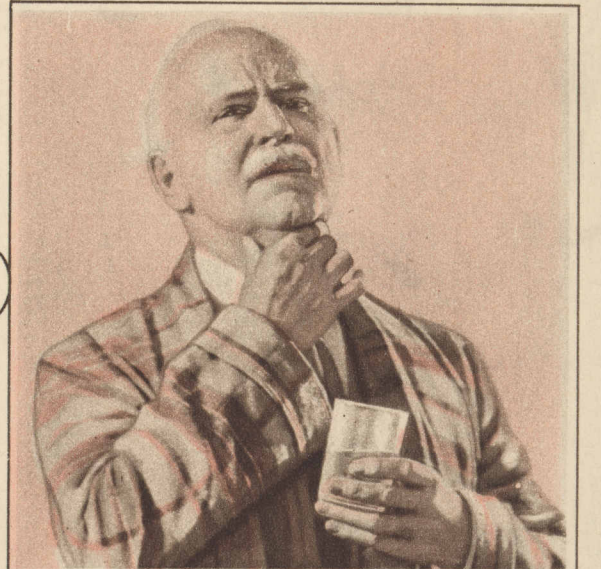
For that Pain



COLDS



HEADACHES



SORE THROAT



INDISPOSITION



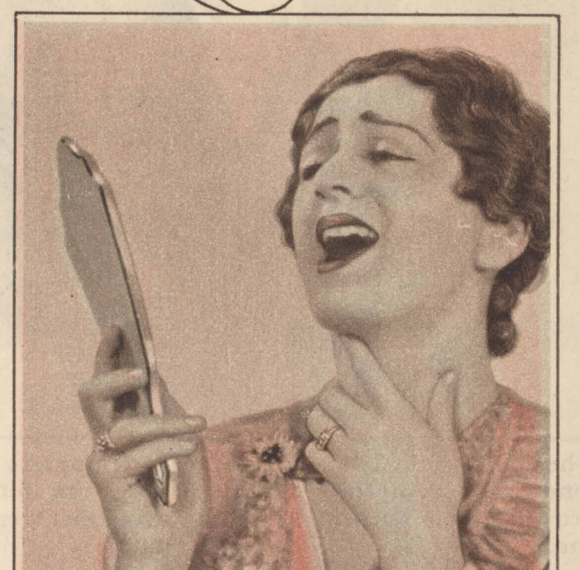
Doctors prescribe it



COLDS



NEURALGIA



TONSILITIS

For twenty-eight years the medical profession has endorsed Bayer Aspirin. Physicians know it's safe. Each year its use increases with millions of men and women. The public has learned that Bayer Aspirin means real relief. It always helps; it never harms. There can be no other explanation of the universal confidence in Bayer Aspirin. Its quick comfort is always available — without penalty — for a long list of aches and pains which people used to think must be endured. Until you have read the proven directions you cannot realize how much suffering may be avoided through the use of this perfect antidote for pain. And unless you take genuine Aspirin you cannot be sure of the full measure of relief it offers. Nothing in the whole realm of medicine can take the place of Bayer Aspirin. So tell the druggist that's what you want.

**THERE IS ONLY ONE
GENUINE ASPIRIN**

Aspirin is the trade mark of Bayer manufacture of monoaceticacidester of salicylic acid. See that the box says Bayer, with the word genuine printed in red. For your further protection, every tablet of genuine Aspirin is stamped with the Bayer Cross.



Does Not Affect the Heart

ASPIRIN