...and a sentinel bravely standing
Revealed in a panoply of light,
Towering, watchful, guarding, commanding,
A banner in stone, a symbol of might!

Champion of the World!

In 1927 The Tribune printed more lines of advertising than any other American newspaper—more lines than any other publication on earth. In Chicago The Tribune's lead over the second newspaper was more than 10,000,000 lines.

Chicago Tribune
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