

# MANDEL BROTHERS

a store of youth      a store of fashion      a store of moderate price

Store Hours: 9:30 A. M. to 6:00 P. M.

## A PAGE OF SHOE FASHION ECONOMIES

### Semi Annual Sale Arch-Aid Shoes

All Our New Spring Styles Included  
in This Great ARCH-AID Event!  
Unrestricted Choice of Entire Stock

\$6.95

After This Sale They Return to Their  
Original Price : : : \$8.75 and \$10.75

This twice a year, ahead of the season pre-view of coming fashions in comfort needs no explanation! Teachers, business and professional women, who demand the utmost in wear and good looks from their shoes, anticipate this event from season to season! Because leather prices are rising, we may not be able to duplicate these values. They have double combination lasts, for perfect fit, Goodyear Welt soles for longer wear, and a fashion alertness that sets them "toes-up" with the smartest shoes made!

Black, Brown and Blue Kid and Light-Weight Calf  
A Complete Range of Sizes 4 to 10, Widths AAAA to E

Mandel's Arch-Aid Shoe Shop—Fifth Floor—Wabash.

## SHOES THAT WILL SEE YOU THROUGH SPRING

They're Easy on the Budget  
and Easy on the Eye!

30 Spring Styles in  
New THIRTY Shoes

\$3.95

Here are straps of every width, set at every angle! Here's a color story!—gray or cham-  
ois suede; blue, black, and brown fabric, kid  
or patent. And a quality story—the pliable  
hand finished Millusway single sole con-  
struction insures exceptional comfort and  
trim fit. Elsewhere this quality is \$5.50.

"Thrifty" Pump Special  
Complete with Bow

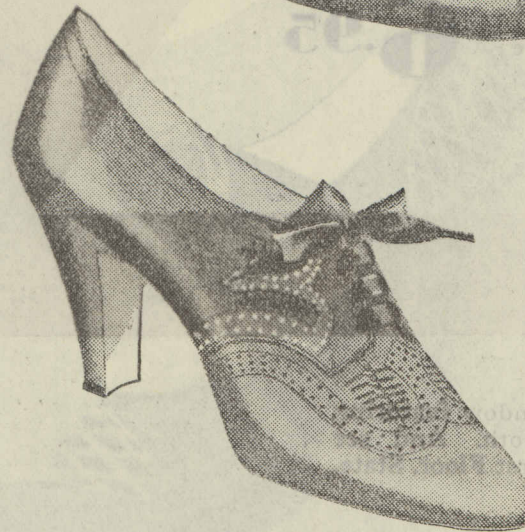
Fits like a glove.  
Black, brown, blue  
kid; black patent.  
Choice of 50c and  
75c bows at no ex-  
tra cost.

\$3.95



"Fandette," a  
relish total in  
its wide strap.  
Black, blue, and  
sardonyx patent.

"Dippy," a  
sprightly raised  
toe pump with  
brisk metal bat-  
tons at sides.  
Black, brown,  
blue patent or  
kid; grey suede.



There's Spring in Every Stitch  
of These Forward-Looking  
**VITALITY** Shoes for  
Feet That Go Places

\$6.75

From heel to toe, they have the look of things  
to come! Their fabrics and lightweight kids  
fit into a mid-season wardrobe, and will  
continue in fashion for months. Narrow heels  
and snug arches assure perfect fit, and their  
styling, beauty and lightweight comfort  
identify them unmistakably as "by Vitality."

Black, Brown, Blue, White Kid  
Straps, Ties, Oxfords and Step-ins  
New Details in Overlays, Lacing,  
Stitching Perforations

Sizes from 4 to 9—  
AAA to C.

Other Styles from  
4 to 10—AAAA  
to E.

Mandel's Vitality Shoes—  
Fifth Floor—Wabash.Mandel's Thrifty Shoe Shop—  
First Floor—Wabash.

In Chicago.. It's Mandel's for Variety in Shoes