Mandel's Is First to Present This Inspiring Fabric in America

Loomed Especially for Shoe Purposes
It's Colorful...Imaginative...Different
And We Present It in "Superba" Styles

Fabric has forged to the very front in shoe fashions. Now we present this new Gondoliere Cloth—soft as American silk, diamond-marked in a mosaic pattern, subtly styled to flatter every feminine foot, and designed to adapt itself to every style. It has been subjected to the severest of laboratory tests...tests for wear, color, beauty in action. The name "Gondoliere Cloth" is copyrighted, and patents have been applied for on the pattern. In all America—Mandel's is the first to present it.

$8.75

Distinctive Bags of Gondoliere Cloth, Specially Designed to Match Our Shoes, $3 and $5

Mandel's Shoe Salon—Fifth Floor—State

3 Stunning Sandals by "Terreza"
Gondoliere Cloth as Hollywood Will Wear It!
Gay, light, and young! These three sandals were made in Hollywood. In black, brown and blue, with open or closed toes. Cohen and high heels.

6.95

In Chicago—It's Mandel's for Fashionable Shoes