

If these rugs are made in America  
*the Orient is here!*  
*said a customer on first seeing..*



Gulistan comes in all standard sizes from 22 $\frac{1}{4}$  in. x 36 in. to 11 ft. 3 in. x 21 ft. Scatter Rugs, Room Sizes, Runners, Stair Carpets. Illustration shows Design 25002, a XVI century Ispahan.

# Gulistan

Reg. U. S. Pat. Off.

**\$150** for the 9 x 12 foot size  
 Other sizes in proportion

**Made in America by the world's  
 largest makers of Oriental Rugs  
 KARAGHEUSIAN**

Amazement . . . then intense admiration . . . that is what Gulistan means to everyone, and will to you.

That shimmering sheen! Those jewel-like colors! Such deep pile! And the *designs* from priceless originals!

Millionaires and princes no longer have the sole monopoly of these lovely things, as found in fine Oriental rugs costing many thousands.

*Today this same luxury is yours.* Your home can be transformed. The price is a triumph of unbelievable economy for such value.

You may purchase Gulistan with the utmost confidence, for the simple reason that it is *the product of the world's largest makers of Oriental rugs . . . Karagheusian.*

The *same* Oriental wools . . . the *finest* dyes . . . the

*same* finishing processes are used, as in Karagheusian's most luxurious Persian and Chinese rugs!

Gulistan stands alone today.

*It is the most imitated rug in the world.* A revolution in all rug values has followed in its trail.

The demand is enormous.

See your favorite department or furniture store's display of Gulistan at once.

Insist on seeing the silken label shown below, which is attached to the back of every genuine Gulistan.

It is the signature of the world's largest makers of genuine Oriental rugs.

It is your guarantee that you are getting the finest Oriental craftsmanship as applied to an American rug.

### Sale of Discontinued Patterns at \$119.75 • January 6 to 18 only.

There is a special opportunity for you to acquire a Gulistan rug this week at a reduced price. Certain Gulistan patterns are being discontinued to make way for new ones. The rugs are perfect in every way and may suit you to perfection. A very limited number of them are available at \$119.75 for the 9 x 12 ft. size; other sizes proportionately. Your favorite department or furniture store probably has a few. *Watch the newspapers for store announcements.* An opportunity like this will not occur again for a long time.



A. & M. KARAGHEUSIAN, INC. ☆ AMERICAN PLANTS IN NEW JERSEY AND NEW YORK ☆ PRODUCTION CENTERS FOR ORIENTAL RUGS: THROUGHOUT THE NEAR EAST AND AT TIENTSIN, CHINA ☆ HEAD OFFICE, NEW YORK: TEXTILE BUILDING ☆ CHICAGO: HEYWORTH BUILDING BRANCHES AT BOSTON PHILADELPHIA BUFFALO CLEVELAND DETROIT KANSAS CITY MINNEAPOLIS SEATTLE LOS ANGELES ATLANTIC CITY ATLANTA