



Acme photo

A MYTHICAL MOTIF IN MILLINERY.

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JACKSONVILLE, ILL.

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PARIS STUDENTS RIDICULE ITALIAN DEMANDS.

Noon Over America!

Lunchtime favorite the country over
—Campbell's Tomato Soup

AT HIGH NOON, it's high time for a bright and bracing soup. A sandwich on the side, perhaps, and a brimming glass of milk. What a lunch *that* makes for children who burn up their energies racing and romping! And what a hit such a luncheon makes with them when the soup is Campbell's Tomato!

A smooth purée of luscious, sun-ripened tomatoes; enriched with the finest table-butter; and just a touch of seasoning to enhance the racy flavor of the tomatoes. It's delicious! It's delightful also when you make it as a cream of tomato by adding milk instead of water. Extra-nourishing, too. Do you have this favorite soup often for *all* the family? Millions do—for Campbell's Tomato Soup is asked for again and again, for lunch and dinner.

LOOK FOR THE
RED-AND-WHITE LABEL

Campbell's Tomato Soup