



R-J

Your guarantee of Real Root Juices

How to make delicious beverages at home

So Easy! And only 1½¢ per pint bottle!

JJOIN the millions of families now making their own delicious, healthful beverages. Save up to 90c on every \$1.00 . . . Take your choice—Hires Root Beer . . . Hires Ginger Beer . . . Hires Birch Beer . . . Each comes in extract form. For example, you buy a bottle of Hires R-J Root Beer Extract. Just add water, sugar, yeast. In two days you have a sparkling, delicious, healthful beverage . . . Or you can make Hires Ginger Beer or Hires Birch Beer just as easily, just as economically . . . Today, buy a bottle of either of the three Hires Extracts—make one of these pure, delicious beverages. Give your family a treat. Save money.

YOU CAN ALSO GET HIRES R-J ROOT BEER AT FOUNTAINS AND IN BOTTLES READY TO DRINK.



This package makes 40 pint bottles

The Charles E. Hires Company, Philadelphia

