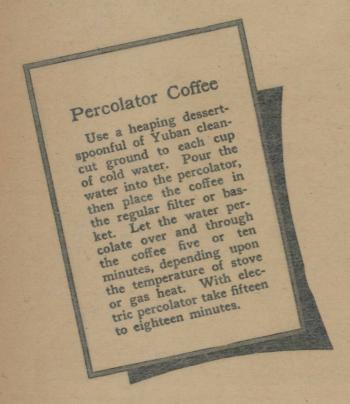
The right grind for Percolator Coffee



The new grind for Yuban was determined after careful test and experiment. It is exactly the right size for percolator coffee.

The coffee bean is made up of little cells like a honey comb. It is the breaking up of these cells that brings out the flavor and strength of the bean. It is most important, therefore, that coffee should be correctly ground.

No other coffee but Yuban ever goes into the large grinders in which Yuban is ground, so there is no chance for the flavor and

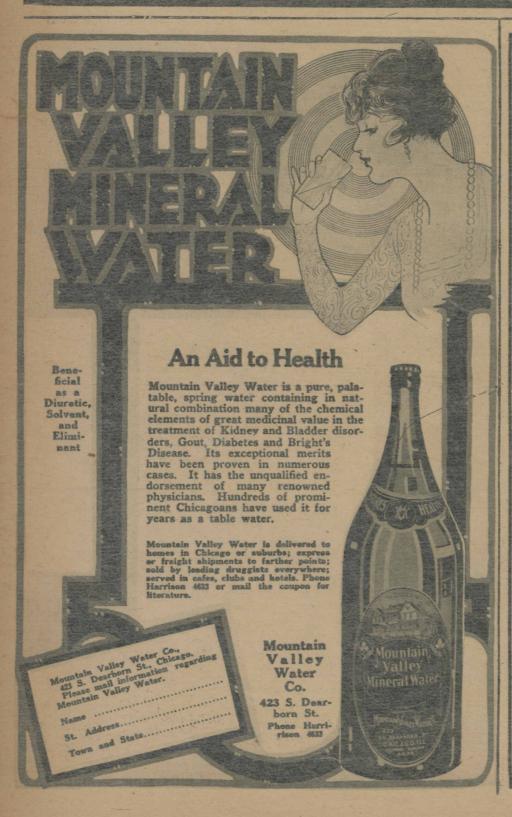
You are invited to have a cup of Yuban at the Chicago Home Exposition, at the Exposition Building. Be sure to see the attractive Yuban booth, get a free copy of "Lessons in Coffee Making by the World's Greatest Coffee Merchants" and taste the flavor of Chicago's favorite coffee. aroma of Yuban to be impaired by other coffees.

Yuban is also packaged in pulverized form for those who prefer the French or drip method; and in the whole bean for those who prefer to grind the bean as they use it.

The minute you taste Yuban you realize why its success as a private coffee was duplicated the moment it was offered the public. Try percolating Yuban by the method recommended by Arbuckle Bros. You will be delighted with the full flavor and the bright, clear liquor.

YUBAN

The Arbuckle Guest Coffee





The Acousticon will surely make you hear because it has such over 300,000 delighted patrons of ours who were so

You do not know this, however, and we are confident enough to

want everyone to know before he spends a cent. Everyone knows that deafness is progressive—and unless the ears are stirred to activity they steadily grow worse; thousands write us the Acousticon enables them to hear perfectly and has permanently improved their hearing.

Therefore we ask that you write us, saying: "I am hard of hearing and will try the Acousticon"-That's all. We will send you, delivery charges paid, the

ACOUSTICON For Ten Days' FREE TRIAL

No Deposit - No Expense

All we ask is that you give it a fair trial in your own home and amid familiar surroundings. Then there can be no doubt of whether it improves your hearing.

If it does not do so, we want it back without a cent of expense to you for the trial, because we know it is good business policy to have none but satisfied and enthusiastic customers - That's the only kind we now have. Write for your FREE TRIAL today.

GENERAL ACOUSTIC CO.

1230 Lytton Building 14 East Jackson Boulevard

CHICAGO, ILLINOIS