



The right grind for Percolator Coffee

Percolator Coffee

Use a heaping dessert-spoonful of Yuban clean-cut ground to each cup of cold water. Pour the water into the percolator, then place the coffee in the regular filter or basket. Let the water percolate over and through the coffee five or ten minutes, depending upon the temperature of stove or gas heat. With electric percolator take fifteen to eighteen minutes.

The new grind for Yuban was determined after careful test and experiment. It is exactly the right size for percolator coffee.

The coffee bean is made up of little cells like a honey comb. It is the breaking up of these cells that brings out the flavor and strength of the bean. It is most important, therefore, that coffee should be correctly ground.

No other coffee but Yuban ever goes into the large grinders in which Yuban is ground, so there is no chance for the flavor and

aroma of Yuban to be impaired by other coffees.

Yuban is also packaged in pulverized form for those who prefer the French or drip method; and in the whole bean for those who prefer to grind the bean as they use it.

The minute you taste Yuban you realize why its success as a private coffee was duplicated the moment it was offered the public. Try percolating Yuban by the method recommended by Arbuckle Bros. You will be delighted with the full flavor and the bright, clear liquor.

You are invited to have a cup of Yuban at the Chicago Home Exposition, at the Exposition Building. Be sure to see the attractive Yuban booth, get a free copy of "Lessons in Coffee Making by the World's Greatest Coffee Merchants" and taste the flavor of Chicago's favorite coffee.

YUBAN

The Arbuckle Guest Coffee

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Mountain Valley Water is delivered to homes in Chicago or suburbs; express or freight shipments to farther points; sold by leading druggists everywhere; served in cafes, clubs and hotels. Phone Harrison 4633 or mail the coupon for literature.



Mountain Valley Water Co.

423 S. Dearborn St.
Phone Harrison 4633

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