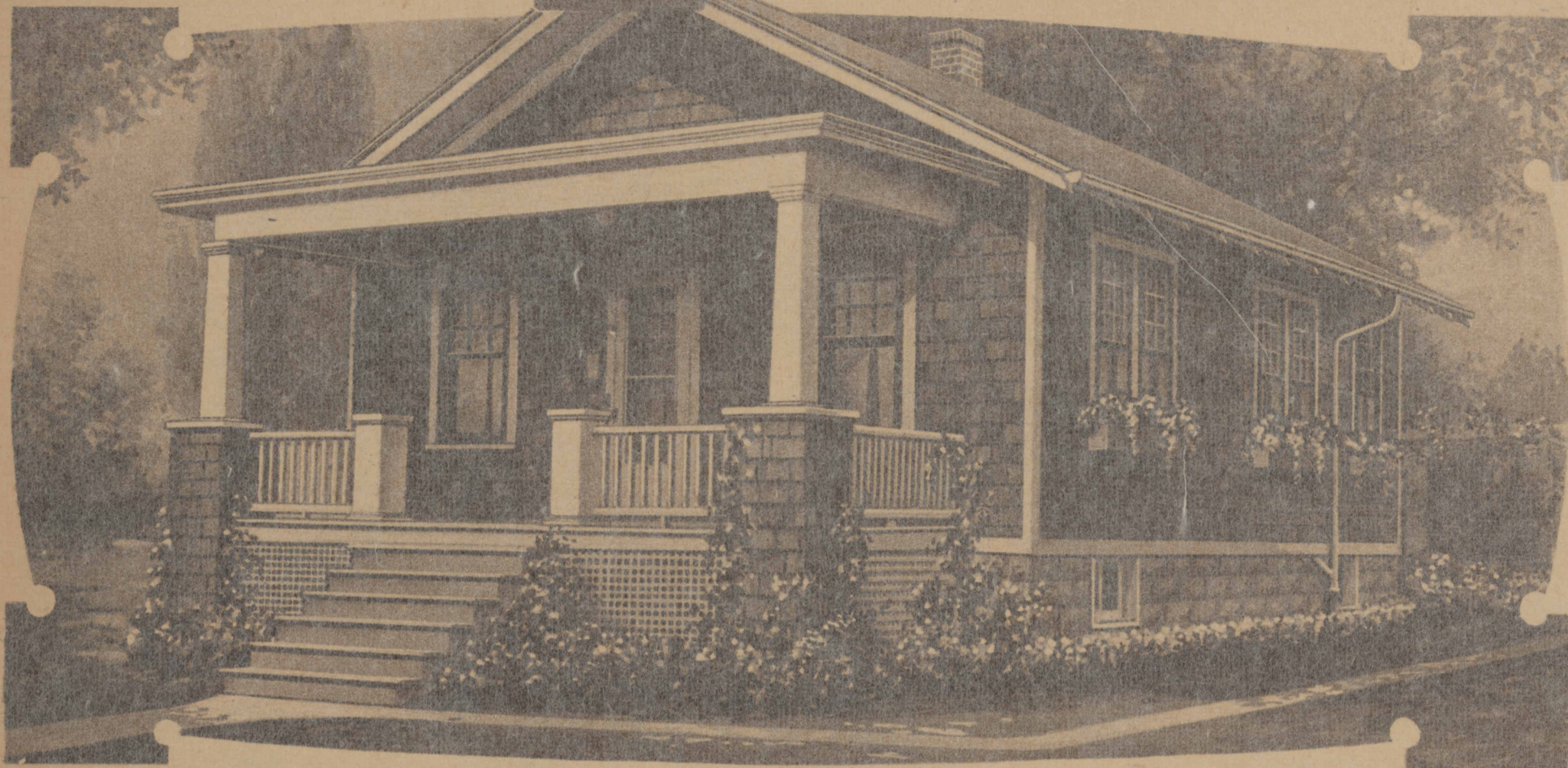


How to Build NOW at Before the War Costs



Eliminate the Usual 18% Lumber Waste and the Usual 40% Labor Waste!

The Aladdin System of Home Building has been practicing for 13 years the principle the World has only learned during the war—the elimination of waste. By saving the usual 18% lumber waste and the 40% labor waste in home building as effected by the Aladdin System, it is possible to build now at Before the War Costs.

How to Beat the Present High Cost of Building

Saving waste is more important when prices of material and labor are high. The Aladdin System of Construction has reduced lumber waste to less than 2%. This means in saving to the home builder an amount that approximately brings the cost of a home built this year to what it would have cost before the war. Because the Aladdin System of Construction prepares all the lumber in our mills ready to be nailed in place, you can pay the present high wages and still keep the labor cost where it was before the war. One man will do in six days with Aladdin materials what it requires ten days to accomplish without Aladdin's System. The Beautiful Aladdin Catalog explains this very completely and thoroughly.

"One of the best uses for money earned during the war is to set it to work on building a home of your own."—Secretary Wilson, U. S. Dept. of Labor.

Secretary Wilson further says: "During the war it was patriotic not to build. Now, we can best show our patriotism by building a home." The great Aladdin organization is planned, arranged and operated to serve home builders. Every phase of the home building project from the excavation to the completed home is in charge of experienced brains. This service becomes a part of every transaction and smooths out the usual difficulties and troubles ordinarily encountered by the home builder.

The Lumber That's Wasted Costs Just as Much as the Lumber That's Used.

A better home for less money! That's the verdict of thousands upon thousands of Aladdin customers. Certified records of 25%, 35%, 40% saved by the Aladdin System of Construction are on file in our offices. Ask for copies of these records in your own community. Talk with your neighbors who have built Aladdin homes. Get the facts at first hand. Waste saving is the chief reason. Valuable high-priced lumber is saved from the waste pile by the Aladdin Ready-Cut System, and this money stays in your pocket. "The lumber that's wasted costs just as much as the lumber that's used." Read all about this remarkable system in the Aladdin Catalog.

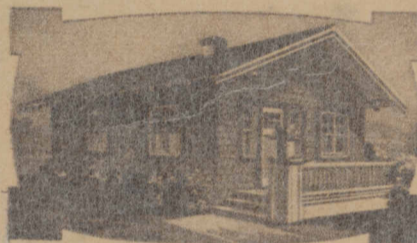
Aladdin's Dollar-a-Knot Guaranty Proof of High Quality.

Knotless lumber, the purest and clearest that ever came out of the forest, is the kind that Aladdin houses are made of. This is evidenced by our famous Dollar-a-Knot guaranty which has now been in effect over four years. Better quality lumber does not grow. The highest grade paints, hardware, doors, windows, mill work, etc., are all included with every Aladdin house. The same grade, the best, is furnished for the small as for the large houses.

Write for 100-Page Aladdin Book Today.

The Aladdin Book of Homes has a message for you. Amongst its pages, profusely illustrated in colors, leading home designs are represented to you. Aladdin houses are cut-to-fit—no waste of lumber or labor. The Aladdin price includes all materials cut-to-fit as follows: Lumber, millwork, flooring, outside and inside finish, doors, windows, shingles, lath and plaster, hardware, locks, nails, paint, varnishes. The material is shipped to you in a sealed box car, complete, ready to erect. Safe arrival of the complete material in perfect condition is guaranteed. Send today for a copy of "Aladdin Homes" No. 357.

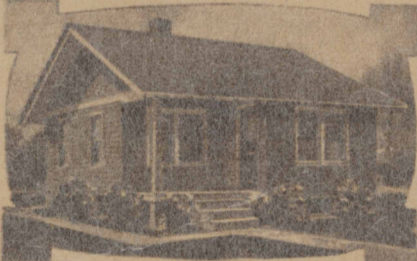
The Aladdin Co., 358 Aladdin Ave., Bay City, Mich.
Canadian Branch: The Canadian Aladdin Co., C. P. R. Bldg., Toronto, Ont.



\$638 for this Aladdin Home



\$1,803 for this Aladdin Home



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INDUSTRIAL HOUSING

Aladdin Houses have solved the housing problems of hundreds of American corporations. Aladdin houses are erected quicker and at lower costs than the houses built by usual methods. The Aladdin Plan of Industrial Housing is explained in a book entitled "Industrial Housing" which will be sent free to requests made by executives on official stationery. Send for this book today.



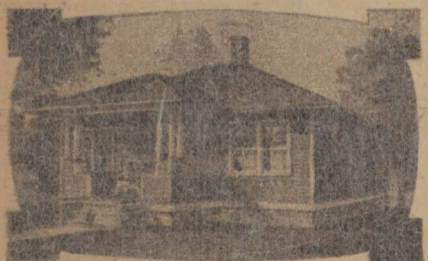
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