

HAROLD

TEE

TH TIME YOU WON TH MILE RUN FROM ME IN TH SPRING MEET WAS ALL A FLUKE - I SLIPPED WITH TH GUN!

FIGHT - CONON - FIGHT!

LISTEN - COOKIE! I COULD BEAT YOU RUNNING IN A SACK!



IT TAKES HEALTHY NERVES

TO BE A NEWS CAMERAMAN

DEMON NEWSREEL MAN SCORES SCOOP

An ADVERTISEMENT of R.J. REYNOLDS TOBACCO CO.



HUGO JOHNSON
Star Cameraman for PARAMOUNT NEWS
Discusses HEALTHY NERVES

-AS A NEWS CAMERAMAN, I AM A HEAVY SMOKER, BUT I FIND THAT I CAN SMOKE CAMELS ALL I WANT AND KEEP MY NERVES HEALTHY.

IT IS MORE FUN TO KNOW -

CAMELS ARE MADE FROM FINER, MORE EXPENSIVE TOBACCOS THAN ANY OTHER POPULAR BRAND. THEY ARE MILD AND RICH IN TASTE. THEY DO NOT FRAY YOUR NERVES. TURN TO CAMELS AND LEARN TO APPRECIATE WHAT COSTLIER TOBACCOS CAN MEAN TO YOU IN MILDNESS... IN NERVE EASE... IN ADDED PLEASURE!



Camel's Costlier Tobacco NEVER GET ON YOUR NERVES. NEVER TIRE YOUR TASTE