GOSOLIE ALLEY 39. King?

























FLO TAKES A TIP ON RUNS















LUX CUTS DOWN RUNS BECAUSE IT SAVES
ELASTICITY SO STOCKINGS GIVE UNDER
STRAIN INSTEAD OF BREAKING. RUBBING WITH
CAKE SOAP AND SOAPS CONTAINING HARMFUL
ALKALI WEAKEN ELASTICITY—THE LIFELESS
THREADS TEND TO BREAK INTO RUNS. LUX
HAS NO HARMFUL ALKALI. ANYTHING SAFE IN WATER
IS SAFE IN LUX. LUX STOCKINGS EVERY NIGHT—
IT TAKES ONLY 2 MINUTES AND DOUBLES STOCKING
WEAR. LUX SAVES STOCKING ELASTICITY.