



HE WILL MISS THE COLONEL, TOO—This is Thunderer, Theodore Roosevelt's favorite horse. Every morning the ex-president went to the stable and greeted the fine animal and received affectionate acknowledgment in return, and then master and steed went out for an airing and exercise. The photograph of Thunderer was taken at Sagamore Hill the day after the colonel's death. (Photograph copyright by Underwood & Underwood.)

### To wake-up the Sleeping Beauty of your skin

IT is never too late to wake-up the sleeping beauty of your skin. And the best tonic to awaken skins to their rightful loveliness is—the *right kind of soap*.

But—what kind of soap is the right kind of soap?

A soap for the care of the skin must give an abundant lather which quickly and thoroughly rinses off. It must not stick in the pores or "dry" the tender outer cuticle.

If you use Fairy Soap, you notice its abundant lather. You notice how quickly it rinses off. That is most important. For a velvety cleansing lather should not only reach *into* pores and cleanse them, but should thoroughly *rinse out and off*.

If you have not already made friends with Fairy Soap, we are sure there is a pleasant surprise in store for you. Use it consistently—thus giving the constant care to your skin which is so necessary if your complexion is to wake-up to its rightful beauty.

THE F. E. FAIRBANK COMPANY

Have you a little Fairy in your home?

# FAIRY SOAP



### Important Facts about Skins and Rinsing

THE skin is a velvety covering for the body. It is also an important organ of the body which needs to be kept active if you would have both beauty and health. The skin's activity is best promoted by the use of the right kind of soap.

Fairy Soap, you will notice, does not "stick" to the skin. That means it does not remain behind in the pores after rinsing. This is most important. Fairy Soap promotes the activity and beauty of the skin because it leaves the pores so cleansed, freshened and free to perform their beautifying duties.

It has been said, "The care of the skin is the care of the pores." The satin-texture and beauty of the skin entirely depend upon keeping the pores freshened and happily active.

No soap can better take care of pores than Fairy Soap. That is because Fairy delicately *creams into* tiny pores—cleanses and refreshes—and then thoroughly *creams out again*. This leaves the pores pure and free. You know how important it is that the soap should all *rinse off*. Fairy Soap perfectly rinses off. This gives the pores, which are really the skin's "beauty centers," a chance to refresh and beautify the skin unhindered.