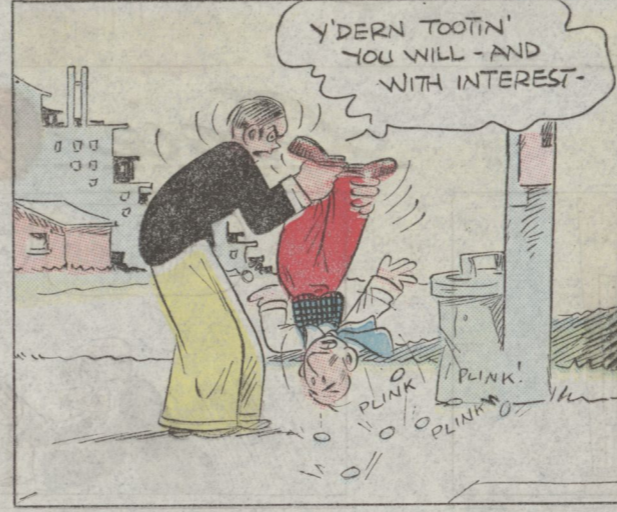
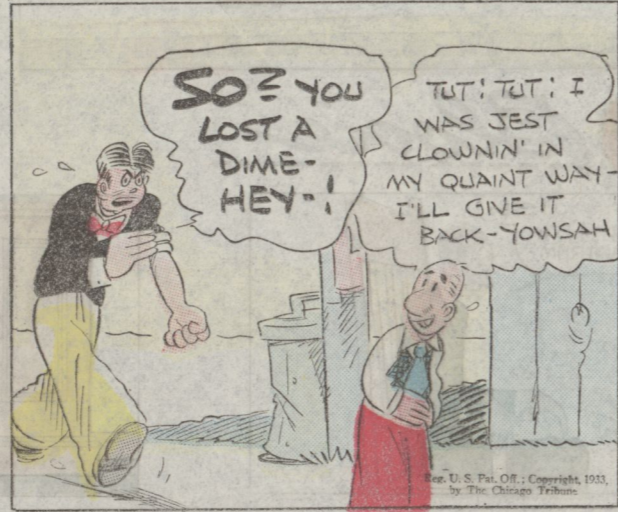
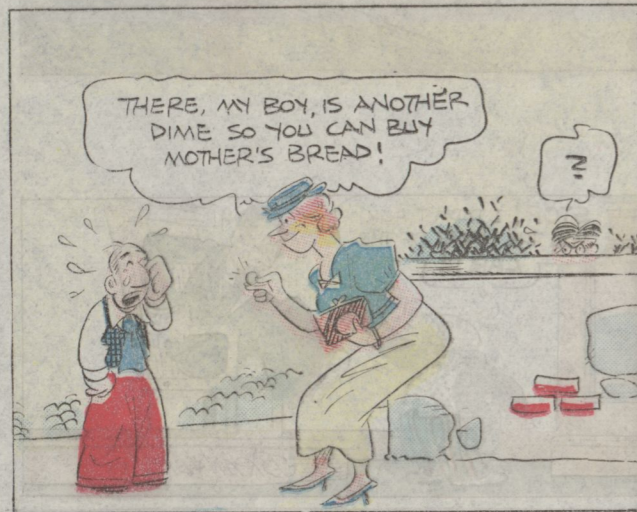
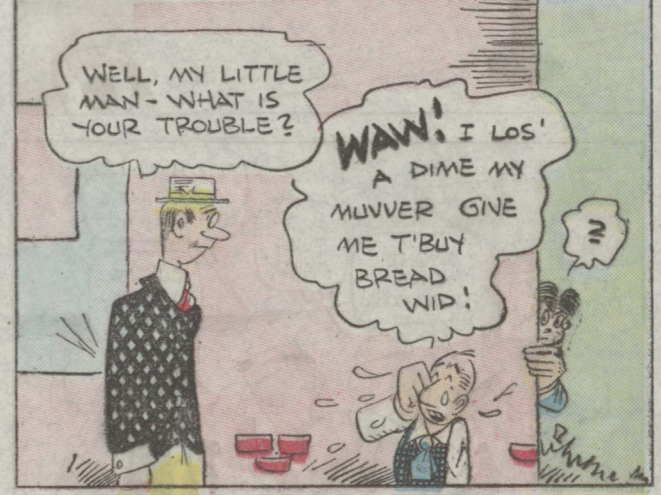
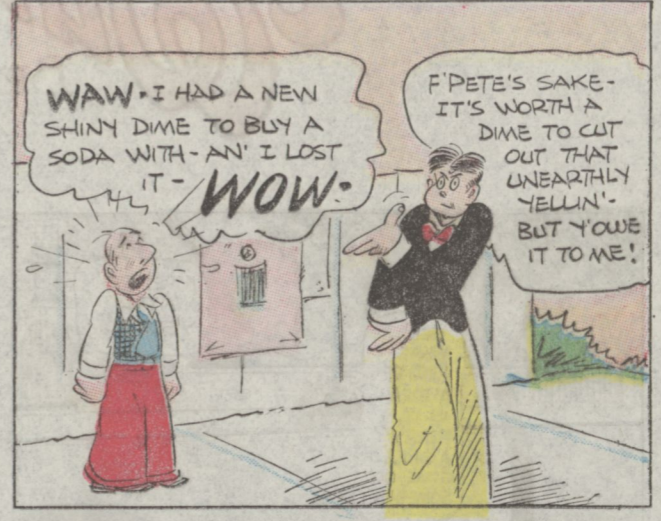


# HAROLD

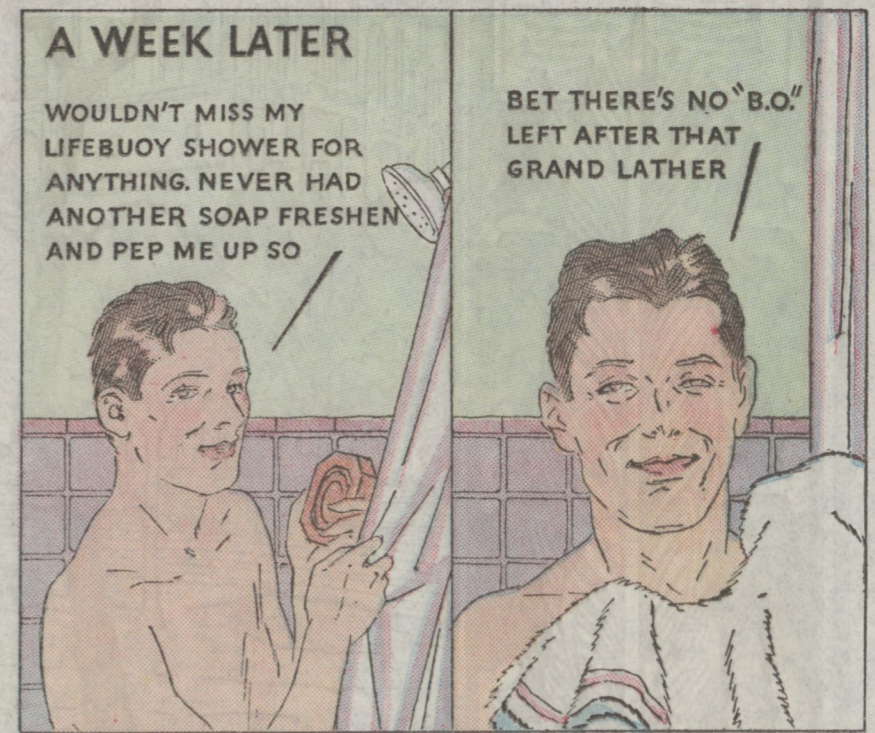
# TEEN

POP-YOU AND I BEEN BUZZOM PELS NOW FOR AGES-- COULDN'T YOU JEST EASE ME ONE LIL' CHOC'LIT SODA MORE ON TH' BOOKS?

No!



## THEN A BIG IDEA HIT HIM



IT KEEPS ME DAINTY ON THE HOTTEST DAY

ON HOT, sultry, "perspiry" days, particular men and women are more careful than ever to avoid "B.O." (body odor). And they find it so easy to play safe by bathing regularly with Lifebuoy. Its lavish lather purifies pores to their very depths-- "B.O." hasn't a chance! Its clean, fresh, quickly-vanishing scent tells you better than words that Lifebuoy gives extra protection.

Tones up "tired" skins

Every night, massage Lifebuoy's bland, creamy lather well into the face; then rinse. It deep-cleanses pores of clogged impurities that dull the skin--clears and freshens complexions to new radiance.

LIFEBUOY HEALTH SOAP

A PRODUCT OF LEVER BROS. CO.