

A Kiss isn't a Kiss...



WHEN BOB PINS INTRUDE

Keep his heart in his kiss . . . wear bob pins that even his intimate eyes won't detect.

Blend-Rite "Glare-Proof" Bob Pins (made exclusively by Sta-Rite) are dull-finished . . . won't attract unwelcome attention by shining in the hair. You can get "Glare-Proof" Bob Pins in four different shades that blend right in with your hair coloring and almost defy detection.

They're satin-smooth on the inside . . . slide in easily. "Tension-Tite"—they stay right where you put them.

Let Sta-Rite's Blend Rite "Glare-Proof" Bob Pins keep your hair in place . . . they won't intrude on your private life! Large card 10 cents.

STA-RITE HAIR PIN CO., Shelbyville, Illinois

STA-RITE Hair Pins Bob Pins



THIS BEAUTY SAYS:
"I never let more than one day go by"

Do you keep tabs on yourself? Most physicians agree that regular habits of elimination and proper diet are best for health and beauty.

If more than one day goes by, give Nature gentle aid by taking Olive Tablets. Originating as the formula of a practicing physician, it has become one of America's best known proprietaries.

Keep a supply of Olive Tablets always on the bathroom shelf as a reminder to the whole family not to let more than one day go by. Three sizes—15¢—30¢—60¢—At all druggists.



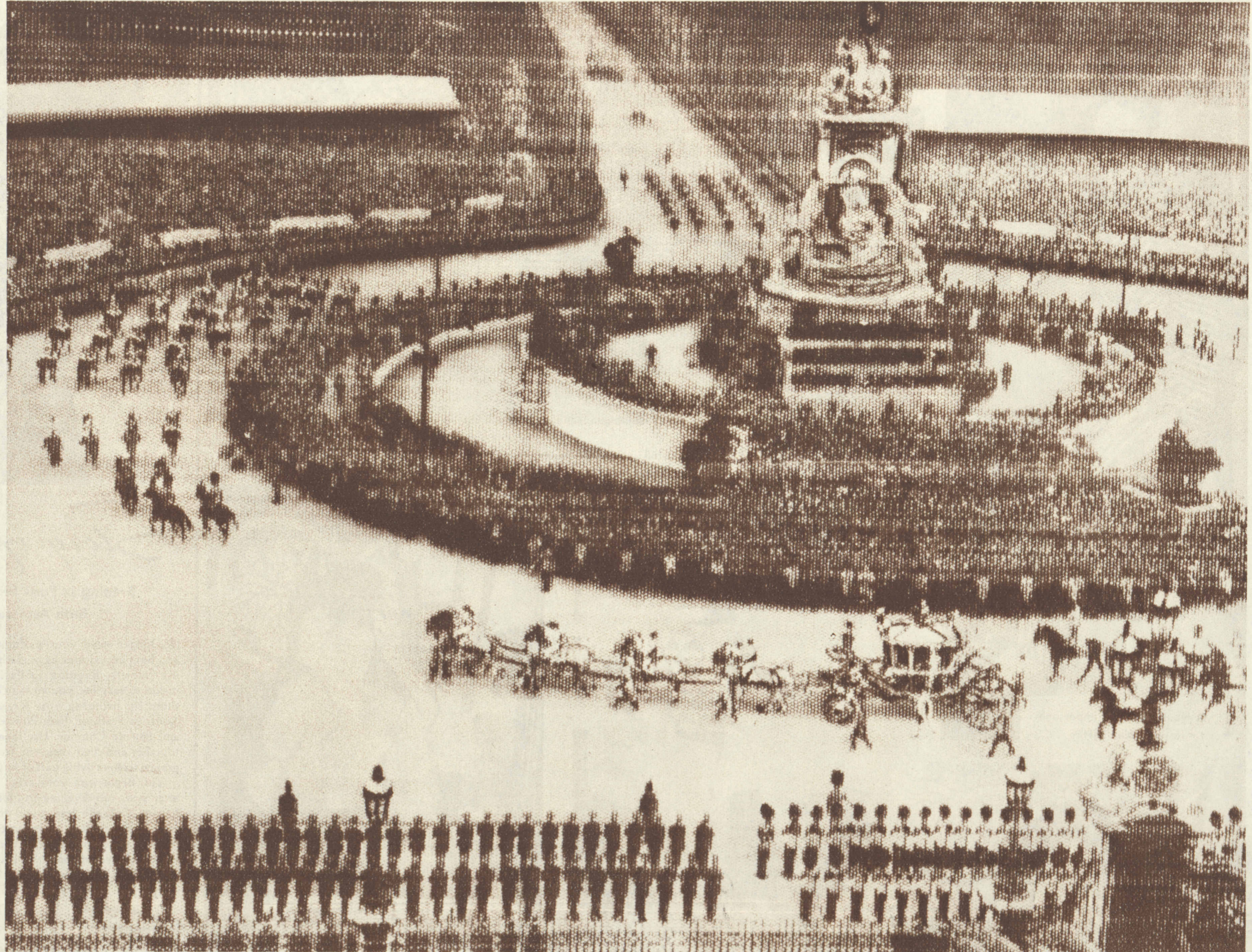
How to Stop ITCHING TORTURE In Seconds

WHY writhe and squirm helplessly with itching torture? Millions have found Hydrosal a blessed relief for rashes, eczema, Athlete's Foot, pimples, poison ivy and similar skin irritations. Itching stops instantly. Smarting and burning disappear. Angry redness vanishes. Healing is promoted. Widely used by doctors. Ask your druggist for Hydrosal Liquid or Ointment, 30¢ and 60¢.

USE Hydrosal Soap . . . mildly medicated. Contains skin Vitamin F. Purifies and soothes the most sensitive skin.

Hydrosal

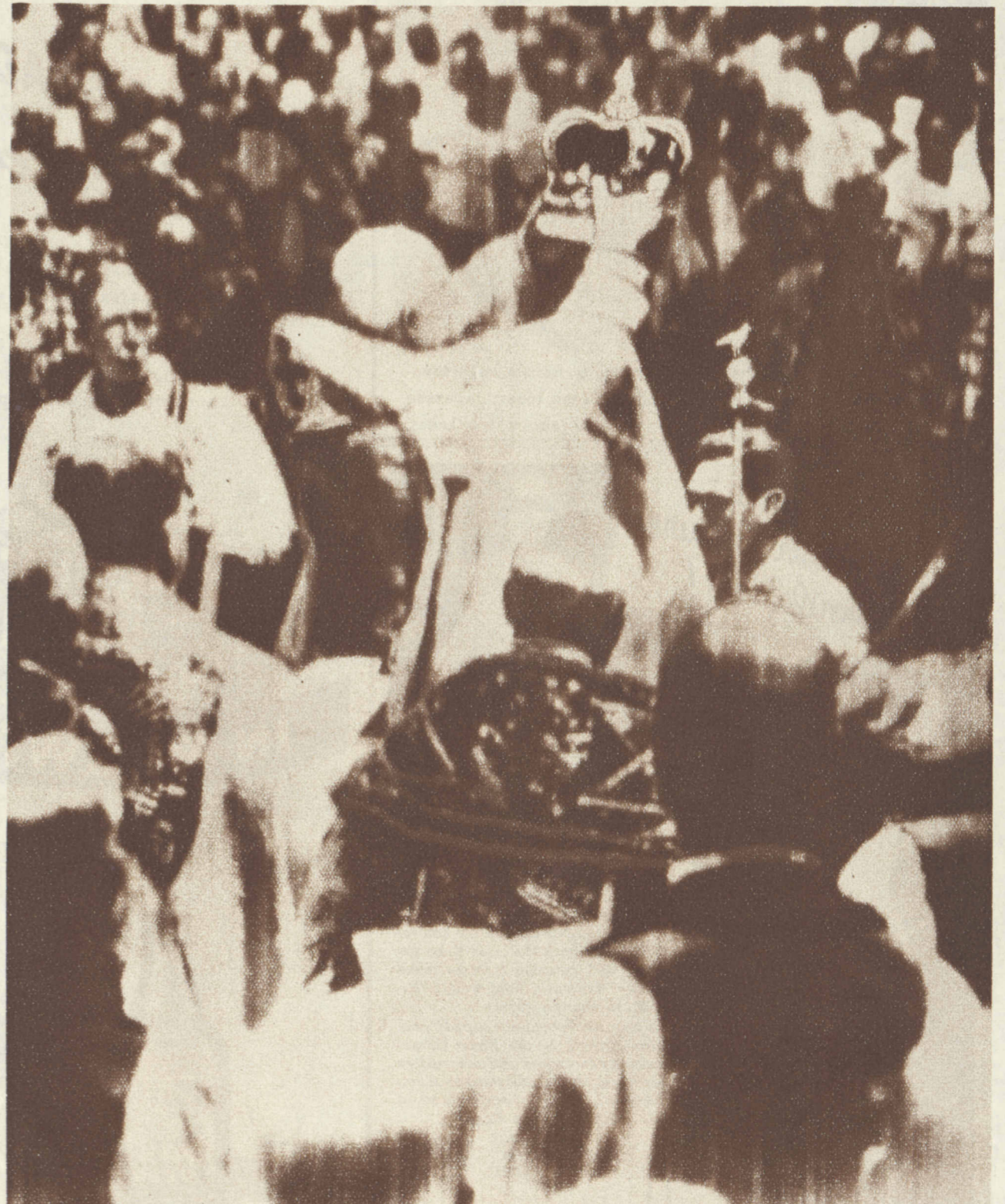
As Millions Cheer: Britain Crowns George VI



Associated Press wirephoto, by radio from London to New York
KING GEORGE AND QUEEN ELIZABETH OF ENGLAND RIDE IN STATE TO WESTMINSTER ABBEY FOR THEIR CORONATION—The procession in front of Buckingham palace.



Acme photo
THE MAN WHO ABDICATED the throne of England, the duke of Windsor, arrives in France to join Mrs. Wallis Warfield, the woman for whom he gave up the crown.



Associated Press wirephoto, by radio from London to New York
THE CORONATION—The archbishop of Canterbury placing the crown on the head of King George.

"Intimo" EMPHASIZES the "Dividing line"

There is a Maiden Form for Every Type of Figure!

Brilliantly interpreting 1937 figure-modes, "Intimo"—Maiden Form's newest theme in brassieres—gives smart new breadth and emphasis to the line of separation between the breasts. Bandeau style or with diaphragm bands—\$1.00 to \$5.00 SOLD AT ALL LEADING STORES

REG. U. S. PAT. OFF.

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LOOK FOR THIS TRADE MARK ON BRASSIERES GIRDLES GARTER BELTS

"Over-Turn" uses little "petals" under the breasts, for extra-firm uplift support. With or without diaphragm band—\$1.00 to \$2.00

Send for free Foundation Booklet RN, Maiden Form Brassiere Co., Inc., New York, N. Y.