



THE OLD WAY . . . No need now to put towel over pillow for fear of grease on linen. No need to sleep with face greasy . . . unattractive. This new-type softening cream ends all that . . .



READY FOR BED . . . but looks lovely! Because she said goodbye to old-type greasy creams. Unique new softening cream is utterly greaseless. Hence you retire with face smooth and lovely.



IF USED MORNINGS . . . while working around house this new-type softening cream frees you from embarrassment of "greasy" face when answering doorbell . . . Protects skin from housework's dust.

Amazing new cream discovery . . .

MAKES DRY SKIN SATIN-SOFT

But leaves no grease on face. Hence it takes the discomfort and bother out of night creams. A completely new-type skin emollient . . .

It's a new type of skin softener women everywhere are adopting!

A light, delicate cream you apply at night . . . it is utterly unlike the old-type "greasy" softening creams. Hence you retire with face smooth and lovely.

No need to smooth towel over pillow for fear of grease on linen. No need to be unattractive . . . uncomfortable, with grease on face, in hair.

You simply smooth cream *well* into skin for a moment, and behold! your face is left soft, velvety, utterly greaseless.

What it does

Absorbed rapidly by the skin, this new cream works through the night, counteracting dryness, tight, drawn feeling of skin, scaliness, tired look.

Skillfully compounded of finest ingredients, it keeps skin soft, satin-smooth, dewy.

A strict departure from ordinary softening creams, Texture Cream not only softens and lubricates dry skin, but positively will not over-stimulate oily areas.

Good for "Deceptive Skin"

Hence it is used with remarkable success by the "Deceptive Type" skin, which shows both dry and oily symptoms.

Note: Many women, in attempting to keep skin softened and lubricated, find creams increasing the oily condition around nose, chin and forehead. Hinds Texture Cream will not do this. Of exquisite composition, this new cream resembles a delicate, whipped cream. Observe, please, the total absence of "greasiness" you see in many creams.

How to use

At night, after cleansing face and neck, smooth

Hinds Texture Cream well into skin, a little at a time until it disappears. Wipe off any surplus moisture and skin is left satin-smooth and greaseless.

Hinds Texture Cream is one of the three remarkable new Hinds products.

These remarkable new skin-care aids were declared equal in quality to similar products made by the "salon" lines, when the recent comparative cosmetic test was made at a well-known New York Laboratory.

Consider, too, that this exquisite new Texture Cream costs no more than ordinary "greasy" creams.

You get it at all drug and department stores. Price 40¢ and 65¢. Buy Hinds Texture Cream today.



Test made at New York laboratory Proves 3 New Hinds Products Equal in quality to "Salon" Products costing 2 to 8 times more

New Way to End Large Pores

Now comes a new and vastly better way of pore-refining!

Scientists have been working on it for three years at the Hinds laboratories.

It's a way that not only refines pores, but does so in a remarkably short time.

What you use

You accomplish this by means of a liquid which is both a cleanser and a solvent. Hinds Toning Cleanser, it is called.

First, it thoroughly cleans surface of skin. Then it enters pores and dissolves out accumulated

pore residue. Relieved of this residue, pores shrink back to normal size.

Observe how skin is left cool, clean, exhilarated. Use after cleansing cream to remove all traces of grease, all lingering particles of dirt, dust, make-up.

Cleans skin

Use during day to cleanse skin when renewing make-up. Make-up then applied gives you the lustrous look of glowing health.

You lose all that dull appearance that makes skin look old.

Note, please, the new delicate skin texture, the vivid cleanness, regular use of Hinds Toning Cleanser brings you. Get it today. At all drug and department stores.

You may be offered substitutes. But do not accept them. Remember, it's Hinds Toning Cleanser you want. Price 65¢.

Why Take Chances With "Heavy" Cleansing Creams that go on skin like lard

When there's a remarkable new liquefying cream that melts at skin heat? The name of this new cream creation is Hinds Cleansing Cream.

The moment you apply, it melts, penetrates pores, removes all dirt, dust, make-up.

Observe how gently it frees skin of impurities, leaving it clean and soothed.

Thus you avoid the danger of pore enlargement which comes with heavy cleansing creams that require vigorous rubbing to penetrate.

This new cream melts 2 to 7 times faster than any other popular-priced liquefying cream. Chemists have proved this.

You get it in two sizes, 40¢ and 65¢. Ask for Hinds Cleansing Cream. At all drug and department stores.

These three new Hinds Products are scientifically compounded to supplement each other. Three years of research were spent in perfecting them.

Use them together, please. We urge you not to counteract their good effect by using ordinary creams and lotions with them.

Remember, these statements do not come from some unknown manufacturer. They come from the makers of Hinds Honey and Almond Cream, used by American women for over fifty years.

Insist on the genuine Hinds Cleansing Cream, Hinds Texture Cream (in 40¢ and 65¢ sizes), and Hinds Toning Cleanser, 65¢. At all drug and department stores. A. S. Hinds Co., Bloomfield, N. J.

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Made by makers of Hinds Honey & Almond Cream