



Loretta Young, First National Star



Loretta Young, beautiful star of First National, chooses the Ardore' by Gage. A most interesting variation of the profile model. The brim goes into a piratical flare at the right of the face. A lesser droop on the left echoes the general motif of design. Just by way of intrigue, a series of pleats in the brim shelters two carved ivory ornaments, added to rival the smooth whiteness of the brow. The body of the hat is ultra fine baku. "Even though my pictures are released months after they are photographed," Miss Young says, "I know that the hat I wear by Gage will be in keeping with the smartest mode." Miss Young's Gage hat sells for \$15.

Gage hats

First choice of Loretta Young, Laura La Plante and other screen stars



Doris Kenyon, First National Star



Marian Nixon, Warner Bros. Star

For authentic feminine hat style gaze at the stars . . . stars of the silver screen.

In the Hollywood constellation which depends on Gage designers to forecast the mode three to six months, are captivating Laura La Plante, dainty Dorothy Mackaill, sparkling Loretta Young, lovely Doris Kenyon, and darkly mysterious Marian Nixon. Different types . . . different personalities . . . each rarely beautiful. Yet Gage hats become them all.

These hats are photographed today. You see them months later. Yet they always represent the mode of the moment.

Screen favorites cannot afford to take chances. They must know with unerring instinct the hat styles of tomorrow. That is why, almost without exception, Gage hats are chosen when making a costly film.

Gage hats happily forecast the mode. You, too, can be sure of tomorrow's smartest styles, if you insist upon the Gage label. These creations of inspired artistry enhance your personality and correctly complement costumes for every occasion. For sale by the smarter shops. Ask to see Gage hats today.



Dorothy Mackaill, First National Star



Here is the Gage Militaire as worn by Dorothy Mackaill, star of First National Pictures. A hat reminiscent of the Doughboy's trench helmet. The accentuated bandeau under the left brim contrasts with an alluring wisp of hair. The body is in plaid effect in lustrous cellophane. "It is just such a style which sets the wearer apart in the smartest company," says Miss Mackaill. "The quill pom-poms are truly an inspired touch, for which there is but one word—'chic'." Miss Mackaill's Gage hat sells for \$25.00.



Laura La Plante, First National Star

Who but the captivating Laura LaPlante, famous First National star, could select her Gage hat with such an unerring instinct for that which is chic!

"I chose the Gage Capriccio model," Miss La Plante said, "because nothing so compliments the average face as the semi-formality of Charmeuse straw in an off-the-face treatment. When it is in lustrous black, touched with the sophistication of cunningly plaited swirls, such a hat is irresistible. Here Gage has shown rare discernment in forecasting the season's mode."

The hat worn by Miss LaPlante sells for \$7.50, and is available in many color combinations.



The Gage La Boheme enhances the vivid, sparkling personality of Doris Kenyon, First National star. The ultra-smart one side brim is quite limp enough to drape as one's mood dictates. The body is rough textured, loosely woven straw set off by a narrow contrasting taffeta band. A large, informally tied bow at the back beckons to adventure.

"The Gage La Boheme is for women of definite personalities," Miss Kenyon declares. "It has a certain air of carelessness which results only from the most careful design and skillful tailoring." Miss Kenyon's Gage hat sells for \$10.



The Agilita by Gage, selected and worn by Marian Nixon, Warner Brothers star. A captivating Watteau shape with a contrasting binding and chic bow on the right side. The shallow crown is worn well back on the head, thus displaying a demure bandeau across the forehead.

"I want my hats to blend in with the ensemble I select," says Miss Nixon. "The Agilita does that with particular effect. A charming creation which is an entrancing frame for most face types."

The hat worn by Miss Nixon sells for \$5.00.

Gage hats styled for your type, priced for your purse, \$5 \$10 \$15 \$25 and up