

NEW NECKLINES FOR 1934



Above: A crossed scarf snuggles beneath a standing rolled collar set between angel-winged sleeves.

NEW NECKING, a new manner of dating dresses and gowns! Demure effects for the facade, and devastating decorative outlines at the back. High swathed throatlines achieving a sore throat wrapping that almost makes the puzzled spectator gulp in sympathy. Audacious slashings that make even the most hardened shopper gasp—these are the necklines of 1933 and '34. . . . Necklines cut by an expert with a gay abandon. . . . slits and slashes that streak laterally, diagonally, and sometimes vertically across a chest, necklines that stun with their originality, the fashionable contriving of loops, bows, twists, and double twists that mark the ingenious creations worn by all knowing clothes collectors. . . . Tops of the most interesting dress parade clothes are made of startling contrasts—a dusky pink dull

At right: Shoulders bear the brunt of a satin gown's style, with a square neckline boldly outlined in fur, a clip in each corner.



Above: Elaborate embroidery at the high throat line serves as trimming for a hostess gown.

crepe silk crossed or double crossed with sapphire blue grosgrain ribbon to form the shoulder straps and front sections; or white satin dramatized with ruby red satin ribbons that start a career as perky shoulder epaulettes, tie themselves into knots at the back waistline, and continue merrily down to the floor as a slinky fish train; and a dozen or so other slightly dizzy get-togethers fascinating to see and twice as exciting to wear. . . . Gawdy striped velvet that would shame the wildest stripes of an Arabian sheik's pet burnoose has been used as a picturesque gown, with daring slashes featured at the top—positively no back, sleeves that cling literally by a thread, and an upside-V formation that ends in a snug, tight little collar for the front expanse—of such is the cutting-up genius of the slightly mad dress designers of this fashion world. . . . Tray shoulder or necks or

At right: One of the outstanding necklines of the season, formed by a drawstring that circles the base of the throat and supports the bodice of the gown. Here the bodice is slit in front and across the shoulders, revealing arms above lower sleeves.



tops are not new, but there are some perfected old ideas that certainly make you stop and look. What a skillful draper can manage with a wide up-standing tuck, that whirls merrily around the shoulders and ends nowhere, is something to view with proper awe. But the entire game of fashioning new necklines is still going strong. Your smartest, most flattering new frock will be the new model with an incredibly dashing and daring cut-out or gouged out motif at the neckline.

At left: Another variation of the successful drawstring neckline, in this case a braided velvet band circling the throat and drawing the upper sleeves and bodice front high to the neck.

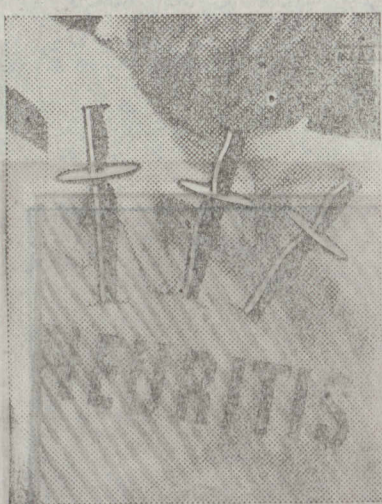


MIXING LESSONS WITH SUNSHINE



(Acme photo.)

FADS and trills of education have come in for much published and spoken comment in these days of cut-to-the-bone economy. Many cities have been forced to drop from public school curricula a number of courses which were considered not absolutely essential. The above picture illustrates an educational innovation which never would draw criticism, however. It shows a class of English school pupils reciting their lessons in an outdoor schoolroom. Whenever weather permits, all classes of the Bow Road school, London, are held outdoors, giving the pupils a chance to breathe fresh, clean air and absorb the health-giving rays of the sun. If this idea is an educational fad it should be adopted by schools wherever possible as a sensible one; though it is true, of course, that some of our city schools are located in sections which would make it impossible to establish outdoor classrooms.



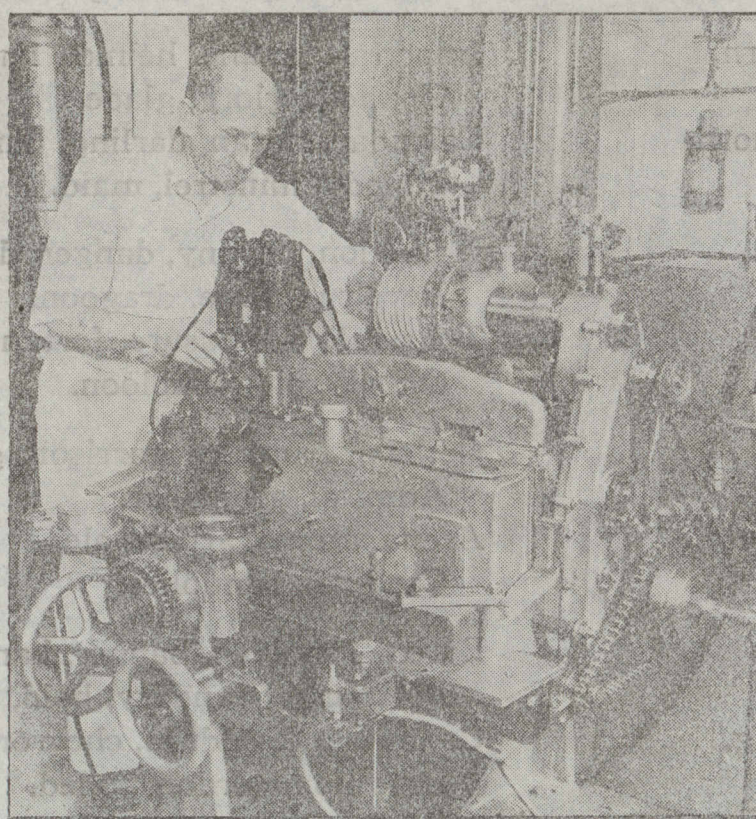
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Chicago Sunday Tribune

A VALVELESS MOTOR



(Acme photo.)

HERE is a new type of motor, the chief distinction of which is that it is valveless. It was built by C. R. Klein from designs by H. C. Colburn. The motor is virtually vibrationless and develops 268 horsepower. Fuel tests indicate an average of 35 miles to the gallon can be obtained with this motor in an automobile. The weight of the engine is 425 pounds.

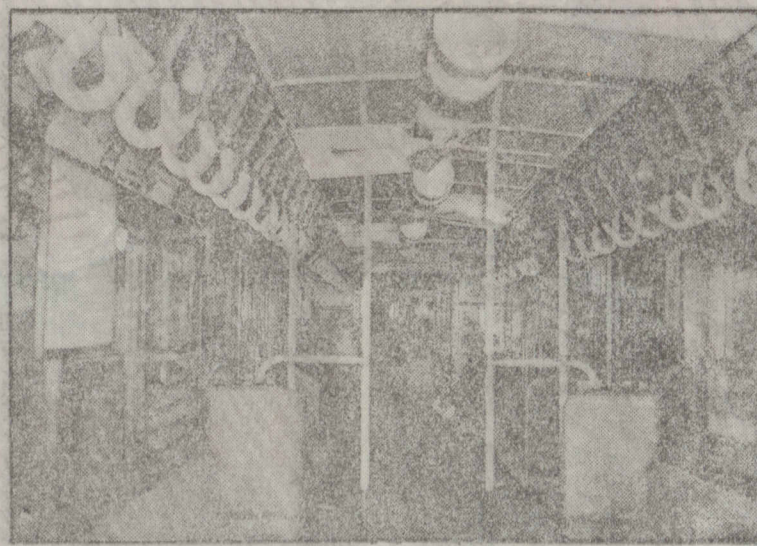
LUNCH TIME IN HOLLYWOOD



(Acme photo.)

NEIL HAMILTON, film star, and June Knight, stage and screen actress, were chatting outside of the studio restaurant, waiting for the dinner bell, when a photographer snapped this "behind the scenes" pose. Miss Knight is the fiancée of Max Baer, heavyweight boxer. The noon day meal in the studio lunch room is the happiest hour of the day for celebrities and lesser lights of Hollywood.

SOUNDPROOFING THE SUBWAY



(Acme photo.)

SOUNDPROOF and air conditioning subway cars are being tested in New York. The above picture shows the interior of one of the new cars. It is equipped with a set of controls which open or shut all of the car windows by the press of a button. The windows have tight casements which shut out the roar of the wheels and the clanking of undergear and couplings. Six air conditioning boxes in the ceilings pour in fresh air.

QUAINT ASPECTS OF LIFE IN RURAL EAST FRISIA



THE picturesque natives of East Frisia, a marshy district situated on the Dutch frontier, must be adept at jumping ditches. The region is covered with them, and the rural population has developed a novel way of getting across them. The left hand picture shows an East Frisian getting across a ditch with the aid of a long pole, called a "klotstick." Ditch jumping by this method is not as easy as it looks.



The pole must be planted at just the right angle and the jump must be carefully timed, or the jumper will land in the water and mud. The right hand picture shows the interior of an East Frisian home. Note the quaint closet beds, an arrangement strange to American eyes. They are called "Butzen," and many of the East Frisian dwellings have them.