



*Will they—?*

What? Snap properly?

A natural question if you have never used Wilsnaps before!

A "proper" snap, we think you will agree, holds fast through thick and thin. It lets go without coaxing. It is rustproof, of course.

Yes. On the familiar orange card you will find your proper snaps.

No matter whether your material is light or heavy, Wilsnaps will snap simply because they *are* Wilsnaps. Look for that reassuring name.

Wilsnaps—always Wilsnaps—where ever snap fasteners are used.

*Always will snap*

THE WILSON FASTENER COMPANY  
117 East St. Clair Avenue Cleveland, Ohio

**WILSNAP**

REG. U. S. PAT. OFF.  
**Fashion's Fastener**

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