The Good Mechanic says, “Dilution causes most lubrication troubles.

Use ISO-VIS

and you’ll never be bothered with dilution. Iso=Vis is always on the job. It keeps its body. It lubricates the engine efficiently every mile — protecting the bearings — preventing trouble.” Iso=Vis is the constant viscosity motor oil that gives you constant satisfaction — the best lubricating oil for automobile engines that has been developed.

At Any Standard Oil Service Station and at Most Garages

STANDARD OIL COMPANY, (Indiana) 910 South Michigan Avenue, Chicago, Illinois