



# Quick new energy!

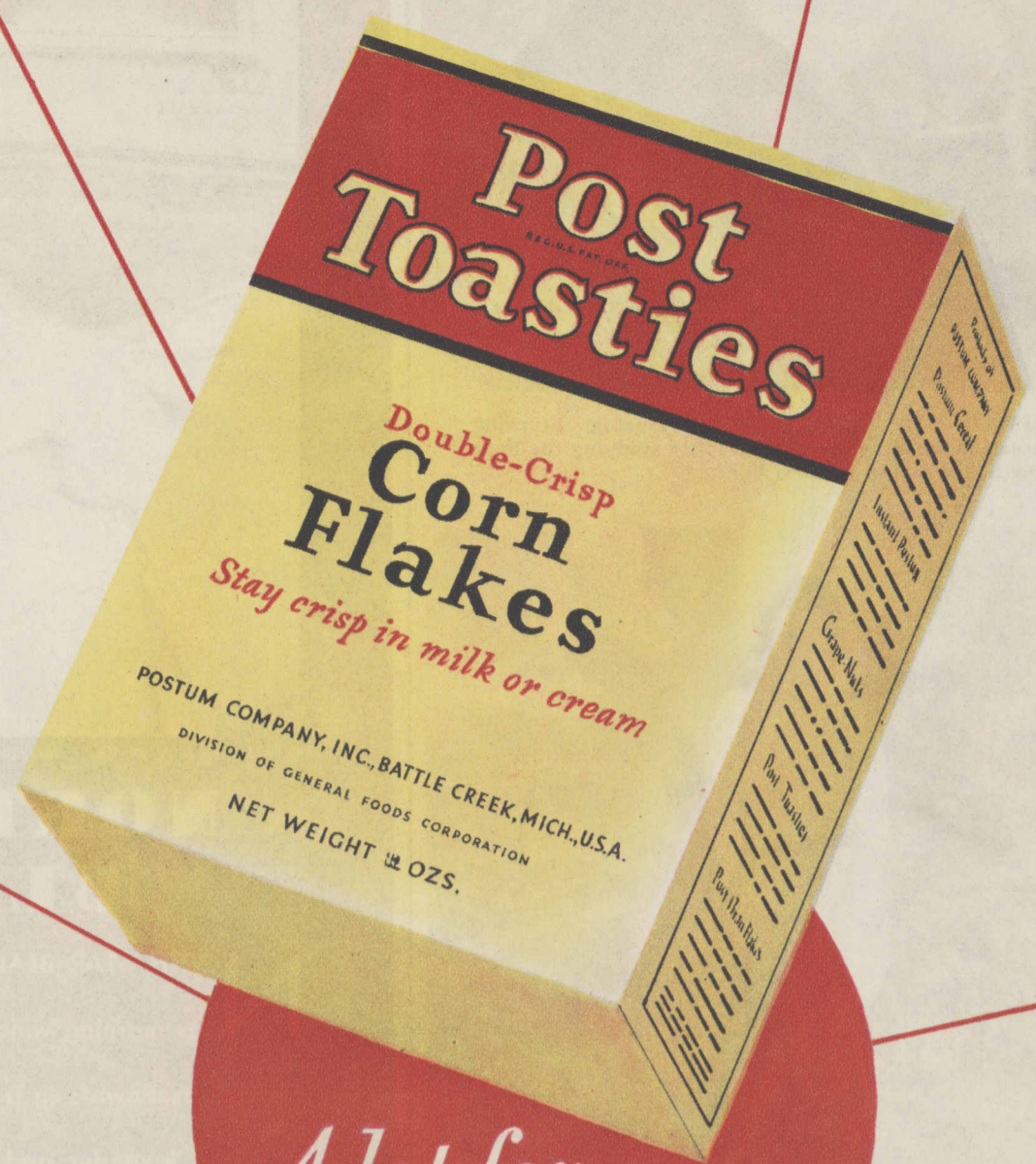
that's what it takes to finish these last days of school

Post Toasties—that's *the wake-up food*. Golden flakes of sun-mellowed corn—so easy to digest, so quick to release their stored-up energy to the body. They get the whole family off to such a joyful start these early summer days. Flood them, fragrant and crisp, in fresh, sweet milk or cream—enjoy them for breakfast, for lunch, for an evening pick-up too. Quick new energy for up-and-doing people. That's *the wake-up food*—the economy food for thrifty shoppers. Buy a box today—and see!

## POST TOASTIES

*The Wake-up Food*

A PRODUCT OF GENERAL FOODS CORPORATION



*A lot for  
your money*

Two sizes  
The "handy size"—  
and the "large family  
size" economy package