Quick new energy!
that's what it takes to finish these last
days of school

Post Toasties—that's the wake-up food. Golden flakes of sun-mellowed corn—so easy to digest, so quick to release their stored-up energy to the body. They get the whole family off to such a joyful start these early summer days. Flood them, fragrant and crisp, in fresh, sweet milk or cream—enjoy them for breakfast, for lunch, for an evening pick-up too. Quick new energy for up-and-doing people. That's the wake-up food—the economy food for thrifty shoppers. Buy a box today—and see!

POST TOASTIES
The Wake-up Food

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